



fiscal year

2018

annual report

Celebrating 35 years of Latina leadership

casa de  
esperanza

# a note from our CEO

Hola Amig@s,

It is with great pride that we celebrate Casa de Esperanza's 35th anniversary. What began as a group of enterprising Latinas, teaming up to serve survivors in our communities has grown into the largest national organization working to mobilize Latin@s to end gender-based violence.

As we look both forward and backward, we honor that legacy and our founders with our work today. Our commitment to our home of the Twin Cities has never wavered. Indeed, this year, we invested in our traditional shelter, family advocacy, and prevention initiatives to help those traditionally left out of our movement, like human trafficking survivors, boys and men, and Latin@ leaders more broadly.

We took those learnings to the national stage, partnering with Latin@ communities to ensure they have the supports they need. For example, we worked with scholars across the US to create and disseminate "Power Through Partnerships: A Community-Based Participatory Research Toolkit for Domestic Violence Researchers" to upend the normal power dynamics involved in even the best-intentioned research and instead center Latin@s, survivors, and our needs.

Casa de Esperanza continues to adhere to the principles we were founded on: Latina leadership, entrepreneurial spirit, organizational excellence, living free of violence, and community-based solutions. This year, we were particularly grateful to celebrate those principles and our anniversary with our ¡Adelante Esperanza! Gala. The event brought together our Latin@ communities, honoring notables including San Juan Mayor Carmen Yulín Cruz Soto, Executive Director of the Labor Council for Latin American Advancement and Chair of the National Hispanic Leadership Agenda Hector Sanchez, President of Alianza Nacional de Campesina Mónica Ramírez, and local youth and community leaders. Together, we lifted up courageous and influential Latin@ leaders of all ages and backgrounds who are working across the country and in our own community to end domestic violence and sexual assault.

Casa de Esperanza is grateful to have spent the last 35 years serving our community and building upon the foundation laid so long ago. With your continued support, we will continue that work in the years and decades to come.

Adelante,  
Patti Tototzintle  
CEO of Casa de Esperanza

# family advocacy

Casa de Esperanza provides family advocacy to the Latin@ communities of St Paul, meeting survivors where they are. This year, we invested in this initiative by increasing participants' access to transitional housing, trafficking, and financial empowerment services.



# community engagement

Casa de Esperanza works with the entire community to prevent gender-based violence, using a whole-family approach. This year, that meant hiring our first men and boys engagement coordinator, working with youth to help prevent human trafficking, and training Latina leaders with Planned Parenthood through the promotoras model.



# national latin@ network training and technical assistance

Casa de Esperanza works with service providers nationwide to make sure that together, we are meeting the needs of Latin@ survivors. A highlight of our training calendar was our Culturally Specific Services Program Institute: Honoring our Stories by Reclaiming our Authentic Selves, which we hosted along with the Asian Pacific Institute on Gender Based Violence, Women of Color Network, Inc., and Sisters of Color Ending Sexual Assault.



# national latin@ network research center

Casa de Esperanza is elevating the voices and realities of Latin@ communities through research and evaluation that promotes social justice in the field of domestic violence and sexual assault. In addition to publishing the “Power Through Partnerships: A Community-Based Participatory Research Toolkit for Domestic Violence Researchers,” this year we released “Finding a Way: Innovative Housing Solutions of Latin@ Survivors of Domestic Violence and Successful Practices of Culturally Specific Community-Based Organizations” to build the knowledge base about what is really working when it comes to housing.



# national latin@ network public policy initiative

Casa de Esperanza works to ensure that policies nationwide are responsive to the needs and realities of Latin@ communities. For example, this year we were proud to cohost a Congressional briefing focusing on workplace sexual violence and the specific impact on low-wage and immigrant women with Senator Diane Feinstein (Calif.), Senator Catherine Cortez Masto (Nev.), the National Alliance to End Sexual Violence, Alianza Nacional de Campesinas, and the California Coalition Against Sexual Assault among other events.



## Operations

Revenue Sources	2018	2017
Grants & Contributions .....	843,893	848,264
Government.....	3,449,449	2,856,171
In-Kind .....	25,488	8,884
Service Fees.....	59,334	95,467
Other .....	47,334	533
Total Revenue & Support.....	4,425,498	3,809,319
Expenses	2018	2017
Family Advocacy .....	1,046,496	912,787
Community Engagement .....	253,277	229,610
National Initiatives.....	2,224,133	1,984,090
Management & General .....	699,499	551,802
Fundraising.....	162,332	107,460
Total Expenses .....	4,385,737	3,785,749

## Balance Sheet

Current Assets	2018	2017
Net Property & Equipment .....	88,905	936,113
Other Assets.....	-	-
Total Assets.....	1,059,419	986,529
Total Liabilities .....	566,447	533,317
Unrestricted Net Assets .....	94,595	70,869
Temp. Restricted Net Assets .....	398,377	382,343
Total Liabilities & Net Assets .....	1,059,419	986,529



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