fiscal year
2018
annual report
Celebrating 35 years of Latina leadership
Hola Amig@s,

It is with great pride that we celebrate Casa de Esperanza’s 35th anniversary. What began as a group of enterprising Latinas, teaming up to serve survivors in our communities has grown into the largest national organization working to mobilize Latin@s to end gender-based violence.

As we look both forward and backward, we honor that legacy and our founders with our work today. Our commitment to our home of the Twin Cities has never wavered. Indeed, this year, we invested in our traditional shelter, family advocacy, and prevention initiatives to help those traditionally left out of our movement, like human trafficking survivors, boys and men, and Latin@ leaders more broadly.

We took those learnings to the national stage, partnering with Latin@ communities to ensure they have the supports they need. For example, we worked with scholars across the US to create and disseminate “Power Through Partnerships: A Community-Based Participatory Research Toolkit for Domestic Violence Researchers” to upend the normal power dynamics involved in even the best-intentioned research and instead center Latin@s, survivors, and our needs.

Casa de Esperanza continues to adhere to the principles we were founded on: Latina leadership, entrepreneurial spirit, organizational excellence, living free of violence, and community-based solutions. This year, we were particularly grateful to celebrate those principles and our anniversary with our ¡Adelante Esperanza! Gala. The event brought together our Latin@ communities, honoring notables including San Juan Mayor Carmen Yulín Cruz Soto, Executive Director of the Labor Council for Latin American Advancement and Chair of the National Hispanic Leadership Agenda Hector Sanchez, President of Alianza Nacional de Campesina Mónica Ramírez, and local youth and community leaders. Together, we lifted up courageous and influential Latin@ leaders of all ages and backgrounds who are working across the country and in our own community to end domestic violence and sexual assault.

Casa de Esperanza is grateful to have spent the last 35 years serving our community and building upon the foundation laid so long ago. With your continued support, we will continue that work in the years and decades to come.

Adelante,
Patti Tototzintle
CEO of Casa de Esperanza
Casa de Esperanza provides family advocacy to the Latin@ communities of St Paul, meeting survivors where they are. This year, we invested in this initiative by increasing participants’ access to transitional housing, trafficking, and financial empowerment services.
Casa de Esperanza works with the entire community to prevent gender-based violence, using a whole-family approach. This year, that meant hiring our first men and boys engagement coordinator, working with youth to help prevent human trafficking, and training Latina leaders with Planned Parenthood through the promotoras model.
Casa de Esperanza works with service providers nationwide to make sure that together, we are meeting the needs of Latin@ survivors. A highlight of our training calendar was our Culturally Specific Services Program Institute: Honoring our Stories by Reclaiming our Authentic Selves, which we hosted along with the Asian Pacific Institute on Gender Based Violence, Women of Color Network, Inc., and Sisters of Color Ending Sexual Assault.
Casa de Esperanza is elevating the voices and realities of Latin@ communities through research and evaluation that promotes social justice in the field of domestic violence and sexual assault. In addition to publishing the “Power Through Partnerships: A Community-Based Participatory Research Toolkit for Domestic Violence Researchers,” this year we released “Finding a Way: Innovative Housing Solutions of Latin@ Survivors of Domestic Violence and Successful Practices of Culturally Specific Community-Based Organizations” to build the knowledge base about what is really working when it comes to housing.
Casa de Esperanza works to ensure that policies nationwide are responsive to the needs and realities of Latin@ communities. For example, this year we were proud to cohost a Congressional briefing focusing on workplace sexual violence and the specific impact on low-wage and immigrant women with Senator Diane Feinstein (Calif.), Senator Catherine Cortez Masto (Nev.), the National Alliance to End Sexual Violence, Alianza Nacional de Campesinas, and the California Coalition Against Sexual Assault among other events.
### Operations

<table>
<thead>
<tr>
<th>Revenue Sources</th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grants &amp; Contributions</td>
<td>843,893</td>
<td>848,264</td>
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<tr>
<td>Government</td>
<td>3,449,449</td>
<td>2,856,171</td>
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<tr>
<td>In-Kind</td>
<td>25,488</td>
<td>8,884</td>
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<tr>
<td>Service Fees</td>
<td>59,334</td>
<td>95,467</td>
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<tr>
<td>Other</td>
<td>47,334</td>
<td>533</td>
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<tr>
<td><strong>Total Revenue &amp; Support</strong></td>
<td>4,425,498</td>
<td>3,809,319</td>
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</tbody>
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<table>
<thead>
<tr>
<th>Expenses</th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Family Advocacy</td>
<td>1,046,496</td>
<td>912,787</td>
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<tr>
<td>Community Engagement</td>
<td>253,277</td>
<td>229,610</td>
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<tr>
<td>National Initiatives</td>
<td>2,224,133</td>
<td>1,984,090</td>
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<td>Management &amp; General</td>
<td>699,499</td>
<td>551,802</td>
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<tr>
<td>Fundraising</td>
<td>162,332</td>
<td>107,460</td>
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<td><strong>Total Expenses</strong></td>
<td>4,385,737</td>
<td>3,785,749</td>
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### Balance Sheet

<table>
<thead>
<tr>
<th>Current Assets</th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net Property &amp; Equipment</td>
<td>88,905</td>
<td>936,113</td>
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<tr>
<td>Other Assets</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td>1,059,419</td>
<td>986,529</td>
</tr>
</tbody>
</table>

| Total Liabilities                | 566,447 | 533,317 |

| Unrestricted Net Assets          | 94,595  | 70,869  |
| Temp. Restricted Net Assets      | 398,377 | 382,343 |
| **Total Liabilities & Net Assets** | 1,059,419 | 986,529 |
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- U.S. Department of Justice, Vera Institute of Justice
- U.S. Department of Health and Human Services, Administration for Children and Families, Family Violence and Prevention Services
- U.S. Department of Homeland Security