

casa de
esperanza



photos by Doug Beasley, douglasbeasley.com

ANNUAL REPORT

FISCAL YEAR 2013

COMMUNITY AT THE CENTER THIS YEAR AND ALWAYS

Since 1982, Casa de Esperanza has held hope and Latin@ strengths at the center of all that we do. Our unique approach of keeping community at the center of everything we do has helped us reach thousands not only in the Twin Cities, but also nationally and internationally.

Over the past year, we have expanded our local community engagement work and strengthened our national networks. As a leader in the field, Casa de Esperanza continues to integrate our national policy, research, and training initiatives with what we learn from working directly with women and children in our shelter and in the community.

Like always, our successes would not have been possible without our dedicated staff, volunteers and board members who brought endless energy and determination. We would also like to recognize the foundations, corporations and individual donors who connected with our vision and helped bring it alive. To all our allies, friends and partners, thank you for believing in the strength of Latin@ communities.

OUR MISSION IS TO
MOBILIZE LATINAS AND
LATIN@ COMMUNITIES
TO END DOMESTIC VIOLENCE.



national **latin@** network

casa de esperanza

overview

The National Latin@ Network for Healthy Families and Communities is a project of Casa de Esperanza that builds on the organization's experience working in local communities to support families, end domestic violence, and increase meaningful access to services for Latin@s and incorporates:

- A **research center**, based in Atlanta, GA, that conducts culturally relevant research to inform the creation of new strategies for engaging Latinas and their communities in ending domestic violence.
- A **public policy initiative**, based in Washington, DC, that takes Latin@ realities to legislative tables. Casa de Esperanza also translates policy decisions into information and tools that enhance the work of organizations throughout the country.
- **Training and support.** Casa de Esperanza is a Technical Assistance (TA) provider for the Office on Violence Against Women, US Dept. of Justice, and a culturally specific national resource center through the US Dept. of Health and Human Services.
 - * TA is provided to Latin@ and domestic violence organizations; main-stream agencies that work with Latinas and their families; and organizations that serve other culturally specific communities.
 - * As a national resource center, Casa de Esperanza collaborates with the US Dept. of Health and Human Services and other national domestic violence organizations to produce and disseminate information and tools to the field.

accomplishments

- The National Latin@ Network for Healthy Families and Communities engaged **1,800 members** from across the country and Latin America through weekly e-mails, monthly webinars, and ongoing training and technical assistance.
- **4,990 individuals** were trained through **98 trainings, 34 webinars and 17 site visits.**
- **512 organizations from 48 states**, as well as Washington D.C., Puerto Rico, Mexico, Canada, Nicaragua, Panama, Honduras, Switzerland (UN), and Trinidad and Tobago were engaged through training, public policy and research efforts.
- As a member of the Steering Committee for the National Task Force to End Sexual and Domestic Violence (NTF), Casa de Esperanza played an important role in the overall efforts to **reauthorize the Violence Against Women Act (VAWA).** Landmark legislation was signed into law by President Obama on March 7, 2013, and Casa de Esperanza's Director of Public Policy was invited to participate in the signing ceremony with the President.
- The research team planned and executed a Research Roundtable meeting in Washington, D.C. Researchers from various disciplines gathered to discuss the NLN's research agenda.
- The NLN co-hosted a successful 2012 CLSSP Institute that took place in New Orleans, LA. **117 attendees** were provided a number of opportunities to connect to the history and the spirit of the anti-violence movement and the role that culturally specific communities continue to play in ending violence against women and other forms of oppression.

FAMILY ADVOCACY

overview

Casa de Esperanza's **Latina-based advocacy** starts with the conviction that each woman experiencing domestic violence knows what is best for her and her family. We follow her lead and support her decisions.

- Family Advocates work with women and children in Minnesota who find safety at our shelter, *El Refugio*, and with Latinas where they are—at home and in the community.
- The **24/7 Spanish-English bilingual crisis** line provides support and information to thousands of callers each year.

accomplishments

- Family Advocates recorded **1,543 calls** to the crisis line. Through these calls, they provided more than **2,400 connections** to referrals and information.
- **237 women and 421 children** accessed our advocacy services in the community and at *El Refugio*.
- An additional **402 individuals** were served on a walk-in basis by a Family Advocate located at the Hennepin County Domestic Abuse Service Center.
- **96% of participants** developed a safety plan and **96%** accessed community resources or social supports.
- **47 teen moms** received support and advocacy to help them address violence in their relationships.
- The Family Advocacy initiative received new funding to support a community advocate position at the **Midtown Safety Center**, which is in the heart of a large Latin@ community.

F U E R Z A U N I D A

overview

Casa de Esperanza believes that strong communities and social networks decrease domestic violence. Cultivating leadership, facilitating connections and resources, and changing attitudes about violence in the home are key elements in mobilizing communities to prevent and end domestic violence.

- Two neighborhood **Information and Resource Centers**—in St. Paul and Minneapolis—provide access to technology and information that are critical to Latin@s' daily lives.
- Casa de Esperanza trains Latina women and teens to offer workshops for their peers. **Peer educators** are challenged to develop skills, take leadership in their communities, and promote and model healthy relationships.
- Casa de Esperanza partners with other organizations and community leaders to create **action agendas** for engaging community members and to infuse information, resources, and support into Latin@ communities.

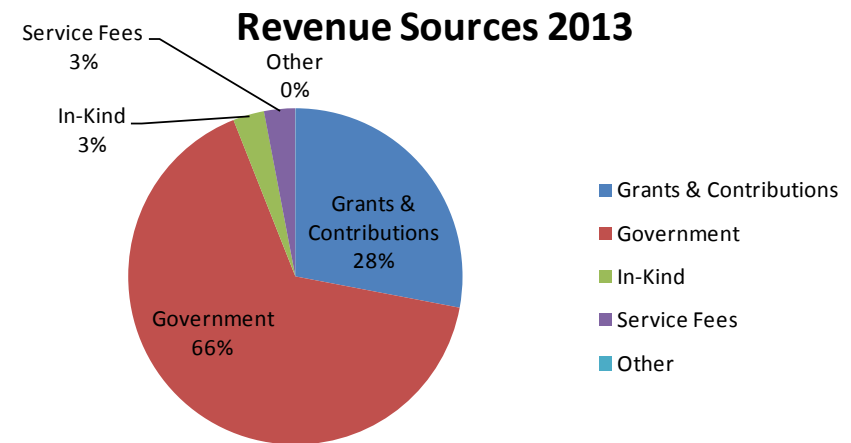
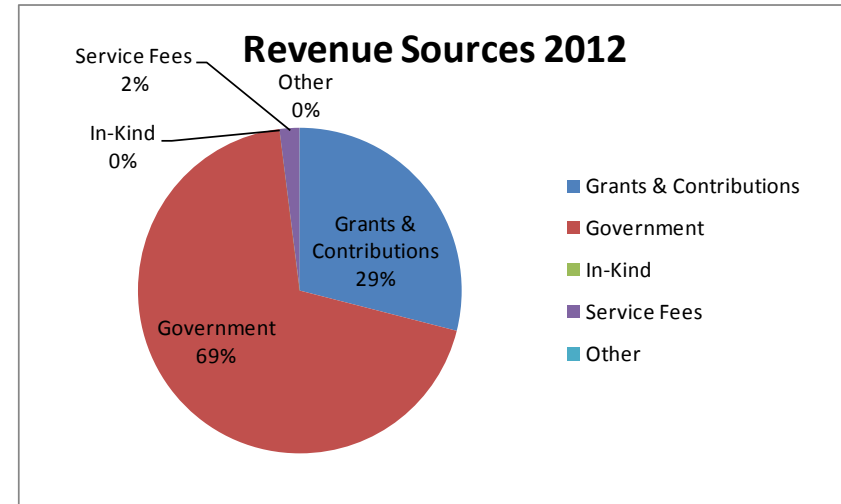
accomplishments

- Volunteers at the *Centros de Información y Recursos* recorded **1,167 unique visitors** and **2,645 visits** and contributed more than **4,900 hours of service**.
- Two adult peer educators provided **6 workshops** to **42 Latinas** in the community, while nine youth peer educators provided **24 workshops** to **335 participants**.
- We presented our findings from the listening sessions (information we gathered in FY12 from 122 Latinas) to a group of 21 Latinas who had participated in the listening sessions to verify what we understood, and we shared the results of the listening process with key organizational partners and allies that may also be interested in utilizing the findings to help shape their programs and services.
- The Building the Field of Community Engagement collaborative, of which we are one of five partners, held a successful community forum with **over 100 participants** and premiered the collaborative film Building the Field: Community at the Center.
- The peer educators presented to **24 workshops** and two special events, the Latina Youth Conference, which they organized, and the Wilder Youth Leadership Summit.

FINANCIAL INFORMATION

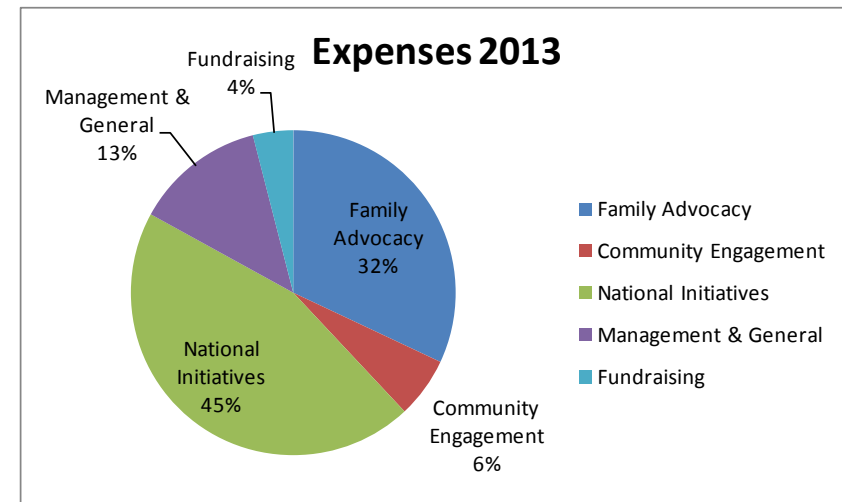
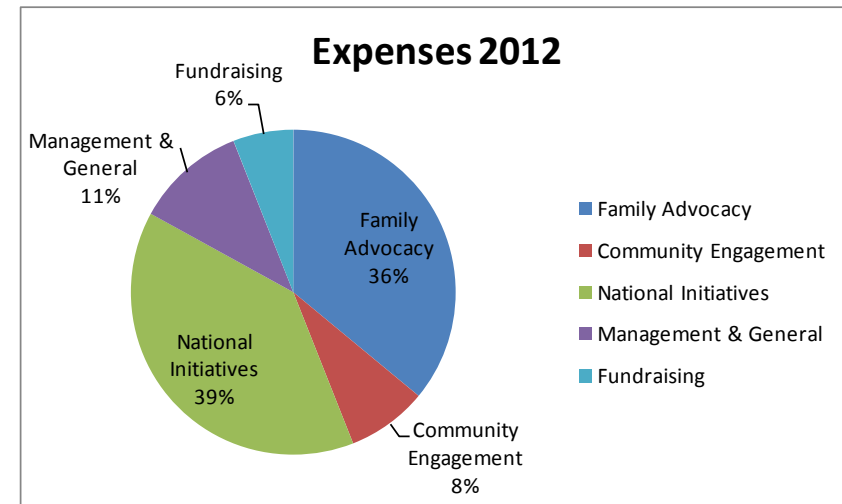
| | 2013 | 2012 |
|------------------------------------|------------------|------------------|
| Operations | | |
| Revenue Sources | | |
| Grants/Contributions | 703,266 | 699,161 |
| Government | 1,718,561 | 1,644,725 |
| In-Kind | 79,128 | 7,800 |
| Service Fees | 76,561 | 49,995 |
| Other | 553 | 460 |
| Total Revenue & Support | 2,578,069 | 2,402,141 |

| | | |
|-----------------------------------|------------------|------------------|
| Expense | | |
| Family Advocacy | 854,014 | 924,933 |
| Fuerza Unida/Community Engagement | 150,452 | 208,511 |
| National Training & TA | 1,237,392 | 996,582 |
| Total Program Services | 2,241,858 | 2,130,026 |
| Management & General | 357,564 | 265,798 |
| Fundraising | 103,484 | 140,861 |
| Total Expense | 2,702,906 | 2,536,685 |



FINANCIAL INFORMATION

| Balance Sheet | 2013 | 2012 |
|---|----------------|----------------|
| Current Assets | 498,182 | 675,469 |
| Net Property & Equipment | 101,802 | 96,271 |
| Other Assets | 35,790 | 42,239 |
| Total Assets | 635,774 | 813,979 |
| | | |
| Total Liabilities | 314,522 | 367,890 |
| | | |
| Unrestricted Net Assets | 18,541 | 200,009 |
| Temporarily Restricted - Net Assets | 302,711 | 246,080 |
| Total Net Assets | 321,252 | 446,089 |
| | | |
| Total Liabilities & Net Assets | 635,774 | 813,979 |



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government

Office on Violence Against Women
Health and Human Services
Office of Justice Programs - State of MN
City of Minneapolis
Hennepin County - Domestic Abuse Service Center
Ramsey County - Emergency Food and Shelter Program

united way

Greater Twin Cities United Way

other

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youtube.com/user/casadeesperanzamn

Casa de Esperanza has chosen to use “@” in place of the masculine “o” when referring to people or things that are either gender neutral or both masculine and feminine in make-up. This decision reflects our commitment to gender inclusion and recognizes the important contributions that both men and women make to our communities.