

Coming Together: strength in collaboration



FISCAL YEAR
2016
ANNUAL REPORT
casa de
esperanza

A letter from the CEO

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DEAR FRIENDS,

I'm proud to share Casa de Esperanza's FY2016 Annual Report with you. This year's theme is Strength in Collaboration. As you read through these pages, you'll see some of the many examples of how we were able to expand our reach through new partnerships in our own community as well as across the country.

As we continue to expand our work nationally, we are committed to ensuring that our work in the Twin Cities continues to shape best practices and inform policies and program design to benefit thousands of individuals and organizations who are committed to ending violence in their own communities throughout the United States. We are willing to share, to train, to listen, to advocate for, and to learn.

On June 14, 2016 the White House Council on Women and Girls, together with the Department of State, the Department of Labor, and the Aspen Institute and Civic Nation, convened the first United State of Women Summit, which brought together over 5,000 advocates of gender equality. I was honored to present Casa de Esperanza's community engagement work in one of the breakout seminars titled: From the Margins to the Center: Solutions to Stopping Violence in All Communities. Approximately 450 people were in the session which was also one of two breakout sessions live streamed.

This is just one example of our work and our reach. We look forward to the year ahead as we continue to deepen the breath and depth of our work.

Of course, none of this work would be possible without a dedicated board and staff, the generous contributions of our donors and volunteers, and the many partners who believe in our collective strength to create a world where we all can live free from violence.

In friendship and solidarity,

*Patti Tototzintle
CEO, Casa de Esperanza*



Community Engagement

Our impact...

77

amig@s engaged

3,400 people

through their community action projects

more than

60

people attended the Mujeres Latinas Expo

including

17

Latina business owners

Casa de Esperanza develops leadership, supports advocacy and public policy, and builds community capacity locally and nationally to change the attitudes, behaviors, and systems that contribute to domestic violence.



Ivette Izea Martinez, Community Engagement Mgr, and Rosario de la Torre, Community Advocacy & Partnerships Mgr, at the National Latina Institute in Denver, CO.



Our staff, vounteers and Amig@s gather for a photo at the first Mujeres Latinas Expo.



An Amig@ puts some final touches on the altar for victims of domestic violence and the Dia de los Muertos event at El Colegio.



Volunteers, staff and Amig@s participate in Action Day at the Minnesota State Capitol to support funding for domestic violence and sexual assault services.



Youth mentors at our first ever Amigas Adventure Camp in collaboration with the Girl Scouts River Valleys.



Canoeing at Amigas Adventure Camp at Camp Lakamaga.



Works of art created by our youth participants thanks to the collaboration with Free Arts MN.



Participants at our 4th annual Youth Leadership Conference in recognition of February as Teen Dating Violence Awareness Month.

Our impact...

30

latina girls gained new experiences at Camp Lakamaga

45

youth attended 4th annual youth conference

Our youth leaders' stories were heard through their participation in the Women's Foundation Young Women's Listening panel.

Fuerza Unida Amig@s: Youth Leaders mobilize the talents and energy of Latin@ youth to help end domestic violence. Youth receive culturally-based mentoring and leadership training so they can create their own community-action projects to teach others about healthy relationships, how to recognize abuse and prevent interpersonal violence, and other topics of interest to Latin@ youth in Minnesota.



Family Advocacy

Our impact...

96%
of participants
developed safety plans

626
Latinas and their
children received
support from our
family advocates

45 families
received holiday gifts
through Proyecto Navidad

Casa de Esperanza provides an unduplicated continuum of direct services to Latin@ families in the Twin Cities' metropolitan area who are experiencing domestic violence, from emergency shelter and assistance with transitional housing to advocates who will accompany survivors to legal and medical appointments.



Volunteers from Nash Finch give the dining room at our shelter a fresh coat of paint as part of their annual Helping Hands day.



Our staff thank the Latino Peace Officers Association as they drop off a donation of turkeys for residents staying at our shelter over the Thanksgiving holiday.



Amig@s participate in the Decimos NO MAS campaign launch at the Minnesota Twins Champions Club in Minneapolis, MN.



Members of our family advocacy team and Minneapolis police officer, Carlos Baez Escobar, finished up filming a training video for law enforcement.



Gabriela Celeiro of The Sanar Wellness Institute, presents at the National Latina Institute in Denver CO.



Staff and partners participate in a movement exercise during a workshop in the Dominican Republic.



The Natinal Latina Institute starts off with an opening by Jerry Tello and Susana Armijo of the National Compadres Network.



Attendees of a workshop on art as healing show their creations at the National Latina Institute in Denver CO.

Our reach...



Casa de Esperanza is home to the National Latin@ Network for Healthy Families and Communities (NLN), which provides training and technical assistance to hundreds of organizations and thousands of individuals across the country each year. Casa de Esperanza has been designated by the U.S. Department of Health and Human Services as the Culturally Specific Issue Resource Center on Domestic Violence and Latin@ Communities.



Public Policy

Our impact...

Provided leadership in ensuring information and resources related to Latin@ and immigrant families and communities is shared and understood.

NHLA

Active Board Member of the National Hispanic Leadership Agenda and co-chair of NHLA Latina Task Force

National Task Force Steering Committee member and Immigration sub-committee co-chair

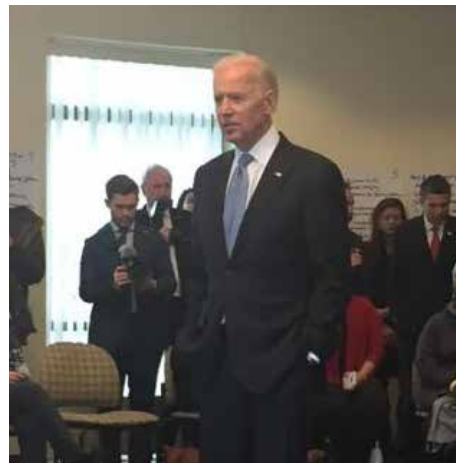
Casa de Esperanza leads public policy initiatives that positively impact Latin@ families. We have actively worked with other organizations and networks to advance key policy and programmatic initiatives that have had a far-reaching impact.



CEO Patti Tototzintle joins NHLA Chair Hector Sanchez and Latina Task Force Co-chair Jessica Gonzalez-Roja at the NHLA press conference in Washington, DC.



Public Policy Intern, Jessica Manzano-Valdez captured this moment when the Supreme Court decision on same sex marriage was announced.



During Vice President Joe Biden's visit to Minnesota he met with staff from various domestic violence organizations in the Twin Cities metro area.



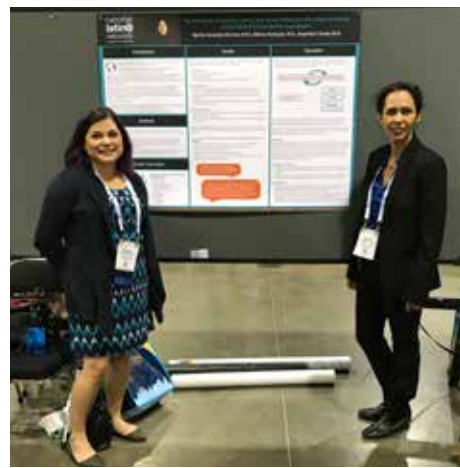
Ruby White Starr, CSO, at the NHLA board meeting where Bernie Sanders shares campaign priorities.



Josie Serrata, Director of Research and Evaluation presents at the National Latina Institute in Denver CO.



CEO, Patti Tototzintle speaks at the launch of the Decimos NO MAS campaign in Minnesota.



Research team members, Martha Hernandez-Martinez & Dr. Rebecca Rodriguez present findings from the Human Trafficking project at the American Public Health Association national conference in Denver, CO.



Dr. Josie Serrata & Martha Hernandez-Martinez present findings regarding community based responses to engaging men in ending violence at the Culturally Responsive Winter Roundtable in NYC.

Our impact...

35 participants attended the Research & Evaluation Roundtable in Austin, TX

The research team launched the study "Housing Need of Latin@s" aimed at understanding the housing needs of survivors.

7 articles were submitted for publication by the research team

Casa de Esperanza conducts academic and community-based participatory research that simultaneously documents learning while building community capacity to promote healthy relationships. All of our research is disseminated through our website to strengthen the breadth and depth of information and best practices in the field on how to work with Latin@ communities.



Individual donors

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Andrea Amelse
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Nahuel Arenas-García & Maria Emilia Numer
Karen Avaloz
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Arlene Beebe
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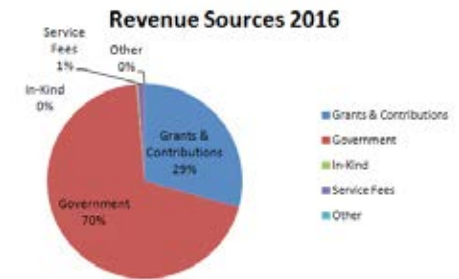
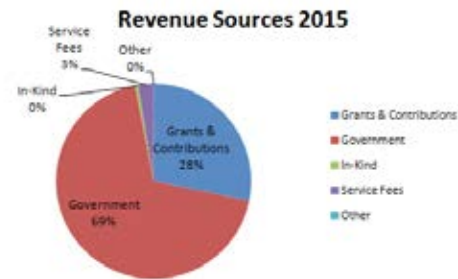
Foundations, Corporations & Government agencies

3M Foundation
American Endowment Foundation
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Butler Foundation
Church of St Edward of Bloomington
Circulo de Amigos Child Care Center
City of Minneapolis
Department of Health and Human Services- Administration for Children
and Families
Department of Justice- Office on Violence Against Women
FR Bigelow Foundation
George Family Foundation
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H.B. Fuller Company Foundation
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Hennepin County Services & Public Health Department
Hugh J. Andersen Foundation
Kinney Family Foundation
Mardag Foundation
Minnesota Twins Baseball Club
NoVo Foundation
Otto Bremer Foundation
Ramsey County Emergency Food and Shelter National Board Program
Richard Schulze Family Foundation
SpartanNash Foundation
State of Minnesota Department of Public Safety-Office of Justice Programs
The Minneapolis Foundation
The St. Paul Foundation
Thomson Reuters
Thrivent Financial for Lutherans Foundation
UCare
Verizon Wireless
WCA Foundation
Wells Fargo Community Support Campaign
Womens Foundation of Minnesota

Operations

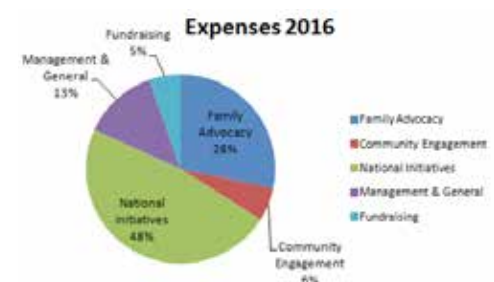
Revenue Sources

| | 2016 | 2015 |
|------------------------------------|--------------------|--------------------|
| Grants & Contributions | \$ 966,705 | \$ 848,046 |
| Government | \$2,287,854 | \$2,067,815 |
| In-Kind | \$ 9,327 | \$ 15,885 |
| Service Fees | \$ 37,344 | \$ 76,103 |
| Other | \$ 57 | \$ 134 |
| Total Revenue & Support | \$3,301,287 | \$3,007,983 |



Expense

| | | |
|-----------------------------------|--------------------|--------------------|
| Family Advocacy | \$ 913,919 | \$ 900,825 |
| Fuerza Unida/Community Engagement | \$ 185,024 | \$ 206,040 |
| National Training & TA | \$1,544,534 | \$1,425,682 |
| Total Program Services | \$2,643,477 | \$2,532,547 |
| Management & General | \$ 453,584 | \$ 419,855 |
| Fundraising | \$ 190,214 | \$ 51,574 |
| Total Expense | \$3,287,275 | \$3,003,976 |



Balance Sheet

| | 2016 | 2015 |
|---|------------------|------------------|
| Current Assets | \$900,607 | \$720,326 |
| Net Property & Equipment | \$ 47,489 | \$ 59,345 |
| Other Assets | \$ 28,821 | \$ 33,500 |
| Total Assets | \$976,917 | \$813,171 |
| | | |
| Total Liabilities | \$383,793 | \$341,460 |
| | | |
| Unrestricted Net Assets | \$ 47,299 | \$ 33,287 |
| Temporarily Restricted Net Assets | \$545,825 | \$438,424 |
| Total Net Assets | \$593,124 | \$471,711 |
| | | |
| Total Liabilities & net Assets | \$976,917 | \$813,171 |

Financial
Information

Leadership

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*Social Work Department
Metropolitan State University*

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Social Service Program Consultant*

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Ruby Z. White Starr
Chief Strategy Officer

Patricia Moen
Chief Operating Officer

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