Dear Friends of Casa de Esperanza,

I am delighted to share this Annual Report with you, reflecting our organization’s impact this year.

Casa de Esperanza’s innovation and leadership have produced significant results both locally and nationally. Each of our work areas produces results that have powerful consequences in the lives of Latin@s, their families, and their communities.

Yet, our accomplishments over the course of the year would not have been possible without our talented and committed staff, board, and volunteers; the foundations and corporations that believe in the power of Latin@ communities; and the individual donors that share their hard earned resources because, like us, they know that we all deserve the opportunity to live free from violence.

Patti Tototzintle
Chief Executive Officer

“Changing paradigms requires a transformation in our hearts and minds that reframes our mental map”

-Z. Ruby Whitestarr, keynote speaker at the Latina Institute
Casa de Esperanza National Latin@ Network for Healthy Families and Communities (NLN) now has more than 1,650 members. The members are engaged with weekly e-mails, monthly webinars, and ongoing training and technical assistance provision.

* We provided 103 training events including workshops, blog-talk radio segments, audio conference calls, and national conferences. We trained 3,794 attendees. We hosted 30 webinars in English and Spanish with 539 attendees.
* We distributed 118 culturally relevant products (videos, manuals, fact sheets, curricula, etc.) around the country.
* We reached 405 organizations from 44 states (plus DC and Puerto Rico). Internationally we reached Spain, Honduras, Mexico, and Canada.
* The NLN released the Special Collection “Domestic Violence in Latin@ Communities” in collaboration with the National Resource Center on Domestic Violence. This special collection is housed on the National Online Resource Center on Violence Against Women (VAWnet.org) and provides a compilation of tools and resources developed by and for Latin@s as well as culturally adapted tools to address domestic violence in Latin@ communities.
* The NLN successfully co-hosted simultaneously the Culturally Specific Service Providers New Grantee Orientation and Institute in Washington, DC in January 2014.
* During FY2014, the NLN has provided ongoing TA to the Culturally Specific/Trauma-Informed Family Violence Prevention and Services Act (FVPSA) grantees in collaboration with the Asian & Pacific Islander Institute on Domestic Violence.
* The NLN continued to work collaboratively internationally.

-2014 Latin@ Institute theme

“Vida plena para tod@s”
Significant progress was made during this past year in strengthening collaborations with other national Latin@ organizations. Casa de Esperanza continued to participate in administrative advocacy with federal agencies, including the Department of Health and Human Services (HHS), Office on Violence Against Women (OVW), Department of Homeland Security (DHS), and Office for Victims of Crime (OVC). We are active members of the National Hispanic Leadership Agenda (NHLA), a coalition of 37 preeminent national Hispanic organizations, and have also been active as the co-chairs of the Latina Task Force of the NHLA.

* As a member of the Steering Committee for the National Task Force to End Sexual and Domestic Violence (NTF), Casa de Esperanza has continued to play an important role in efforts to raise awareness about the changes in the VAWA reauthorization legislation.

* We have participated in stakeholder meetings with the newly created Council to Combat Violence Against Women of the Department of Homeland Security and their Blue Campaign to address trafficking.

* We assisted in co-hosting a Congressional briefing on Capitol Hill on November 19, 2013 in which we highlighted the critical need for immigration reform and improved protections for immigrant survivors.

* We have advocated improving access to services for individuals with limited English proficiency (LEP) and access to services critical for life or safety for immigrant survivors through administrative advocacy with HHS and by participating in an all-day training for federal agencies in July of 2013.

“Language access for domestic violence survivors is a human rights issue.”

-Rosie Hidalgo, Director of Public Policy
The research team is consistently invited to participate in various national research meetings and conferences. This year, the NLN has strengthened its collaboration with the Latina Researchers Network, a national network of underrepresented researchers (90% of which are Latina researchers) from diverse disciplines.

* NLN’s research team offered over 12 different presentations at various research outlets.
* Several members of the research team presented at the Latina Researchers Conference hosted in New York City.
* Our National Latin@ Research Center on Family and Social Change continues to support graduate and undergraduate students to complete important milestones towards their degrees and gain community based research experience.
* The Assistant Director of Research has coordinated an Evaluation Toolkit Workgroup which consists of 5 community based organizations and who are actively working on developing an Evaluation Toolkit that will serve to build the capacity of cultural-specific, community based organizations in our field.
* The NLN and National DV Hotline collaborated on another national survey on the impact of immigration and language access on Latina survivors.

“Trust the community”

- Julia Perilla on research in Latino communities
During this past year we served a total of 650 women and children through the Family Advocacy initiative (233 women and 417 children). 32 women and 46 children stayed at the Refugio; the average stay was 40 days.

* Our advocate at the Hennepin County Domestic Abuse Service Center (DASC) served 226 individuals on a walk-in basis.
* The increased connection with Amig@s has resulted in an increase in the types of support that we can provide to participants in El Refugio (ESL classes, supportive listening, etc.)
* We established a Latin@ advisory team comprised of Latin@ law enforcement/criminal justice professionals to develop strategies and recommendations that will enhance systems and advocacy responses to Latin@ domestic and sexual violence victims in the community.
* We began to build connections and gather information about trafficking and Latin@ communities.
* During FY14 we responded to a total of 1,715 calls to our crisis line.
* In December 2013, we were able to provide holiday gifts to over 57 families working with us in the Twin Cities area through our annual holiday gift drive—Proyecto Navidad.

“Many participants who lived at the Refugio and developed relationships with other residents stayed connected after they left. Maintaining those friendships and sharing resources among themselves make life easier for them and their families.”

-Rosario de la Torre, Family Advocacy manager on how growing social capital is important to our work
This year was a year of many challenges, learning curves but also great accomplishments. In addition to workshops, youth gained opportunities to work on self-identified community action projects that address healthy relationships, violence against women and girls, and other issues important to Latin@ youth.

* A total of 6 boys participated in our ever first boys camp, each day there was time for a quote of the day and reflection. The camp focused on positive ideas of Latino identity, masculinity, and leadership. The youth were able to get to know each other and lay a framework for community. They prepared their own meals, and invited the girls youth amig@s for lunch, were able to attend a Twins game, and enjoyed a field trip to Nickelodeon universe with their mentors.

* Our girls camp focused on healthy relationships and leadership. With 7 participants the girls were able to collaborate with the boys camp in many activities. Both camps took place on college campuses as a way to expose the youth to higher education opportunities and environments.

* In August of 2013 we hosted our 2nd annual Latina girls youth conference, “We Live We Learn”. Over 40 Latinas ages 10-18 attended the conference.

* Six amig@s participated in the Real Love Is Tech Challenge raising awareness around teen dating violence. The youth amig@s made a comic strip, a PSA, and shared quotes and pictures via Instagram that represented what real love is to them. They were 1st runner up almost winning the challenge!

“There are two things we should give our children, one is roots, the other is wings”

-Z. Ruby White Starr, keynote speaker at the Latina Institute
This past year was a year of change as protocols, processes, training, and expectations were developed for Amig@s to work on their projects. Fuerza Unida Amig@s completed leadership training and started to lead and implement their action projects.

* We completed six Fuerza Unida Amig@s trainings, ending the year with 74 Amig@s!
* On February 14, 2014 we called on women and men everywhere to harness their power and imagination to rise for justice as part of the international campaign, One Billion Rising. Participants shared stories and information, artists danced in celebration of women, and chefs prepared a simple meal for everyone. 120 participants attended the event at Powderhorn Park in Minneapolis, MN.
* When the hard decision was made to close the Centro de Información y Recursos at Mercado Central, 2 dedicated Amig@s decided to take responsibility for keeping it open. Between September 2013 and March 2014 Amig@s del Mercado reported working with 1055 participants and have been open a total of 620 hrs.
* Other community action projects lead by Amig@s included Reina por un dia, a mother’s day event, Free beginning Yoga classes for women in the community, and Mujer Fuerte, a series of informative workshops on domestic violence.

“Our work is about mobilizing community members to take action on the work that’s most important to them”

-Lumarie Orozco on Casa de Esperanza’s community engagement initiative
FINANCIAL INFORMATION

OPERATIONS

Revenue Sources

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<th>Source</th>
<th>2014</th>
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<td>Grants/Contributions</td>
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<td>Government</td>
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<td>In-Kind</td>
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<td>Service Fees</td>
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<td>Other</td>
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<td>Total Revenue &amp; Support</td>
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Expenditure

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<td>Fuerza Unida/Comm Engage</td>
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<td>Total Expense</td>
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2014     2013

Current Assets     691,823   498,182
Net Property & Equipment     76,927    101,802
Other Assets     35,445     35,790
Total Assets     804,195   635,774

Total Liabilities     326,456    314,522

Unrestricted Net Assets     29,280    18,541
Temporarily Restricted Net Assets     448,459   302,711
Total Net Assets     477,739   321,252

Total Liabilities & net Assets     804,195   635,774

Expenses 2013

Expenses 2014
DONORS

INDIVIDUALS

Daniel Abebe & Jodi Bantley
Athena M. Adkins
Cassie Amundson-Muñoz
Sarah J. Andersen
Amy Andersen
Anne M Applebaum
Carol Arthur
Karen Avaloz
Karl John Baltes
Arlene Beebe
Pierre Berastain
Mary Kay Boyd
Joseph A Brothers & Annika M Gifford Brothers
Sally Brown
Ralph and Judith Brown
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Tina Castillo
James & Valerie Castor
Lucian Castor
Tammy Chalmers
Elizabeth Cheeley
Christy Childs
Nancy Cicero
Lynn Colman
David Dahlstrom
Sonia Dávila-Williams
Juanita Davis
David J. Decker
Monica Dooner Lindgren
Baltazar Estrada Perez
Melissa Farris
Kevin Filter and Rosemary Kessler
Dottie Flaherty
Anne Gangi
Anne Gangl
Karen J. Garvin
Ambar Hanson and Eric Hanson
Don & Ruth Hayden
Michael Hayward
Mary Helgeson Keefe
Edward A. or Nancy A. Hennen
Saanii Hernandez-Mohr
Rosie Hidalgo-McCabe & Michael McCabe
Andrea Jedlicki
Rick Johnson
James M. Jones
Phyllis & Donald Kahn
Dianna Kennedy
Karolyn Kingsbury
The Honorable Mary Louise Klas
Lisa Knazan
Leisa Knych
Lou Ann Leski
Kenneth Levinson
Elva Lima
Maritza & Carlos Mariani
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Beatriz Martinez
Marisol Matos-Maull
Anne Menard
Brian Miller and Deborah Schlick
Todd Mitchell
Anne Mockovak
Father Raymond Monsour
Victoria Morales
Erik Nelson
Keoni Nguyen
Heidi O’Hair
Stacy Opitz
Laura Opsahl
Mario Orozco
Marco Ortiz
David and Claudia Osterman
Maria Pabón & Josemy Morales
Jammy Peace
Alice Peña
Gigi Penn
Gloria Perez
Julia L. Perilla
Dyanne Purcell
Jessica Riemer
Othonnel M. Rivera
Laura & Mike Robinson
Margarita Rubalcava
Rogelio Salinas & Rosario de la Torre
Emily Sams
Ron and Joan Sandfort
Carl and Patricia Schach
Greg Schach
Geralyn Sheehan
Cris M. Sullivan
Sherie Swanson
Sara Thomas
Hugh Thompson
Trent Tosseth
Patricia Tototzintle
Marisela Tototzintle
Ricardo and Leah Tototzintle
Jacques Tousignant
Maritza Valdez
Christine Valerius
Jan Paul and Kim Vanderwall
Sandra Vargas
Barbara F. Weissberger
Steven & Marian Wilk
Carol Zapfel
Lara A Zuleger

¡GRACIAS!
**DONORS**

**FOUNDATIONS, CORPORATIONS & GOVERNMENT AGENCIES**

**Government**
- Department of Justice - Office of Violence Against Women
- Department of Health and Human Services, Administration for Children and Families
- State of MN Department of Public Safety - Office of Justice Programs
- Ramsey County Emergency Food and Shelter National Board Program
- Hennepin County - Domestic Abuse Service Center
- City of New York - Center for Court Innovation
- City of Minneapolis

**United Way**
- Greater Twin Cities United Way

**Corporations/Foundations**
- Women's Foundation of Minnesota
- Blue Cross and Blue Shield of Minnesota Foundation
- Verizon Wireless
- Verizon Hopeline
- Ucare
- National Domestic Violence Hotline
- Otto Bremer Foundation
- NFC Foundation
- Thrivent Financial for Lutherans
- Nexus Foundation
- Hugh J. Andersen Foundation
- WCA Foundation
- Minneapolis Foundation
- 3M Foundation
- Butler Family Foundation
- NoVo Foundation
- Youthprise
- Thomson Reuters
- Minnesota Twins Baseball Club
- The St. Paul Foundation
- The Raben Group (in-kind)
- Faegre, Baker, Daniels, LLP (in-kind)
Casa de Esperanza has chosen to use “@” in place of the masculine “o” when referring to people or things that are either gender neutral or both masculine and feminine in make-up. This decision reflects our commitment to gender inclusion and recognizes the important contributions that both men and women make to our communities.
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