Querid@s amig@s,

Casa de Esperanza had a tremendous 2011 as we continued to bring to fruition an amplified vision of the organization as a national domestic violence leader. Our hard work on the ground with Latinas and their families coupled with our efforts in the areas of public policy, research and training allowed Casa de Esperanza to grow stronger as a multi-faceted, yet cohesive organization employing varied strategies to mobilize communities to end domestic violence. Growth, of course, brought opportunities to challenge ourselves, and we approached these occasions with creativity, passion, and a steadfast commitment to a common thread that runs throughout all our work—keeping the lived realities of Latinas front-and-center.

We closed fiscal year 2011 in a strong financial position and well poised to strengthen and hone our skills as a national organization, firmly rooted in local Latin@ communities. In fact, we believe that this duality, or diversity in approaches, will enable us to remain innovative and accountable to Latinas and their families.

Yet, our accomplishments over the course of 2011 would not have been possible without our talented and committed staff, board, and volunteers; the foundations and corporations that believe in the power of Latin@ communities; and the individual donors that share their hard earned resources because, like us, they know that we all deserve the opportunity to live free from violence. To all the wonderful people who have shared and supported our vision, we are forever grateful.

Con mucha esperanza siempre,

Patti Tototzintle
Chief Executive Officer

Amy Sánchez
Chief Executive for External Relations

OUR MISSION IS TO MOBILIZE LATINAS AND LATIN@ COMMUNITIES TO END DOMESTIC VIOLENCE.
The National Latin@ Network for Healthy Families and Communities is a project of Casa de Esperanza that builds on the organization's experience working in local communities to support families, end domestic violence, and increase meaningful access to services for Latin@s and incorporates:

- **A research center**, based in Atlanta, GA, that conducts culturally relevant research to inform the creation of new strategies for engaging Latinas and their communities in ending domestic violence.
- **A public policy initiative**, based in Washington, DC, that takes Latin@ realities to legislative tables. Casa de Esperanza also translates policy decisions into information and tools that enhance the work of organizations throughout the country.
- **Training and support.** Casa de Esperanza is a Technical Assistance (TA) provider for the Office on Violence Against Women, US Dept. of Justice. TA is provided to Latin@ and domestic violence organizations; mainstream agencies that work with Latinas and their families; and organizations that serve other culturally specific communities.
- **Provided guidance and advocacy during the reauthorization process for the Family Violence Prevention Services Act (FVPSA),** and after reauthorization in November 2010, participated in an advisory panel sponsored by the Department of Health and Human Services focusing on implementation and next steps.
- **Worked closely with Senator Al Franken’s office through the drafting process for the reauthorization of the Violence Against Women Act (VAWA).**
- **Provided 89 training events** including webinars, workshops, audio conferences, a national institute and two new grantee orientations for the Office on Violence Against Women.
- **Presented to 3,233 attendees** including attorneys, domestic violence service providers, educators, sexual assault program staff, and culturally specific community program staff.
- **Began a comprehensive evaluation of our Líderes program** that will likely establish this curriculum as “evidence-based” practice that can be implemented by other programs across the country and inform our own programs.
- **Engaged in original research that studies** the contexts in which Latin@ youth experience violence and the impact it has on their relationships with their mothers as well as research that explores the realities, concerns and critical supports for Latinas who experience violence and choose to remain in the relationship.
Family Advocacy

Overview

Casa de Esperanza’s Latina-based advocacy starts with the conviction that each woman experiencing domestic violence knows what is best for her and her family. We follow her lead and support her decisions.

- Family Advocates work with women and children in Minnesota who find safety at our shelter, El Refugio, and with Latinas where they are—at home and in the community.
- The 24/7 Spanish-English bilingual crisis line provides support and information to thousands of callers each year.

Accomplishments

- Family Advocates recorded 1,314 calls to the crisis line. 1,110 of these calls were for information and referrals, through which we provided 1,956 units of service.
- 286 women and 500 children accessed our advocacy services in the community and at El Refugio.
- 93% of participants reported that the advocacy services and support received were reflective of their realities, strengths and needs.
- We developed a volunteer initiative that places long-term volunteers in El Refugio to support critical daily tasks and began a project to build capacity and document best practices for advocating for Latina teen mothers experiencing domestic violence.
Casa de Esperanza believes that strong communities and social networks decrease domestic violence. Cultivating leadership, facilitating connections and resources, and changing attitudes about violence in the home are key elements in mobilizing communities to prevent and end domestic violence.

- Two neighborhood Information and Resource Centers—in St. Paul and Minneapolis—provide access to technology and information that are critical to Latin@s’ daily lives.
- Casa de Esperanza trains Latina women and teens to offer workshops for their peers. Peer educators are challenged to develop skills, take leadership in their communities, and promote and model healthy relationships.
- Casa de Esperanza partners with other organizations and community leaders to create action agendas for engaging community members and to infuse information, resources, and support into Latin@ communities.

The Information and Resource Centers recorded a total of 8,061 visits, while providing 17,108 units of service.

A survey evaluating the Information and Resource Centers was conducted and reinforced our assertion with academic research that the Centros reduce stress and that those who experience the most stress also experience the most benefit from the Centros.

The Centros ranked third in the list of trusted resources—after “friends and family in the US” and “friends and family in the home country.”

Adult peer educators, Lideres, presented 30 workshops to 144 individuals throughout the year on topics including positive parenting, leadership, depression, healthy relationships, and attorney consultations.

263 youth were engaged in the youth peer education initiative including 223 workshop participants, 35 Latina teen moms, and 5 youth peer educators. Popular workshop topics were self-esteem, staying safe in your relationships, goal setting, and domestic violence awareness.

80% of youth reported that they learned something that will positively impact their relationships with others.
FINANCIAL INFORMATION

Operations 2011 2010
Revenue Sources
Grants/Contributions 914,247 731,557
Government 1,253,113 1,109,112
In-Kind 20,453 16,470
Service Fees 46,841 73,017
Other 43 35
Total Revenue & Support 2,234,697 1,930,191

Expense
Family Advocacy 814,259 792,022
Fuerza Unida/Community 203,186 282,326
National Training & TA 800,191 816,276
Total Program Services 1,817,636 1,890,624
Management & General 144,845 209,374
Fundraising 112,990 152,895
Total Expense 2,075,471 2,252,893

Revenue Sources 2011
- Grants/Contributions 41%
- Government 56%
- In-Kind 1%
- Service Fees 2%
- Other 0%

Revenue Sources 2010
- Grants/Contributions 38%
- Government 57%
- In-Kind 1%
- Service Fees 4%
- Other 0%
### Balance Sheet

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current Assets</td>
<td>630,766</td>
<td>402,137</td>
</tr>
<tr>
<td>Net Property &amp; Equipment</td>
<td>93,185</td>
<td>115,795</td>
</tr>
<tr>
<td>Other Assets</td>
<td>46,753</td>
<td>53,820</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>770,704</strong></td>
<td><strong>571,752</strong></td>
</tr>
<tr>
<td>Total Liabilities</td>
<td><strong>283,684</strong></td>
<td><strong>243,958</strong></td>
</tr>
<tr>
<td>Unrestricted Net Assets</td>
<td>224,722</td>
<td>46,086</td>
</tr>
<tr>
<td>Temporarily Restricted - Net Assets</td>
<td>262,298</td>
<td>281,708</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>487,020</strong></td>
<td><strong>327,794</strong></td>
</tr>
<tr>
<td>Total Liabilities &amp; Net Assets</td>
<td><strong>770,704</strong></td>
<td><strong>571,752</strong></td>
</tr>
</tbody>
</table>

### Expenses

#### Expenses 2011

- Family Advocacy: 39%
- Community Engagement: 10%
- National Initiatives: 39%
- Management & General: 5%
- Fundraising: 7%

#### Expenses 2010

- Family Advocacy: 35%
- Community Engagement: 13%
- National Initiatives: 36%
- Management & General: 13%
- Fundraising: 9%
INDIVIDUAL DONORS

Daniel & Jodi Abebe
Athena Adkins
Mary Ammer
Warren & Ki Amundson
Amy Andersen
Sarah Andersen
Whitney Andre
Carol Arthur
Nicolas Atwood
Atum Azzahir
Rusty Barceló
Catherine Benavidez Clayton
Eva Benavidez Clayton
Ralph & Judith Brown
Bob & Mary Jane Carlson
Lauren Cassat
Lucian Castor
Carol & Adolfo Christensen
Jan & Frank Cicero
Nancy Cicero
Alicia Cordes
Rosalba de la Torre
Dave & Jane Decker
Milissa Diaz
Paula Docken
Monica Dooner
Margaret Essling
Kevin & Rosemary Filter
Karen Garvin
Kate Gustaveson
Rodolfo Gutierrez
Richard & Lynnette Hanson
Lea Hargett
Don & Ruth Hayden
Susan Henderson
Rachelle Herrmann
Nancy Hostetler
Barbara Hubbard
Deborah Isabelle
Ann James
Andrea Jedlicki
Rick Johnson
Mary Keefe
Judge Klas Klas
Lisa & Dennis Knazan
Lon Lamprecht
Mike & Suzie Larson
David & Patricia Laurent
Kenneth Levinson
Miguel Lindgren
Manuel & Ofelia López
John & Connie Marty
Marisol Matos
Erica Mauter
Kathy McGinley
Brian McGrane
Sara Meyer
Brian Moen
Conchy & Tom Morgan
Stacy Opitz
Laura Opsahl
Mario & Holli Orozco
Rafael Ortega
Thistle Parker-Hartog
Marielena Parris
Alice Peña
April Peniata
Bob Peterson
Jessica Riemer
Othoniel Rivera
Michael Rodriguez
Magui & David Rubalcava
Amy Sánchez
Lisa Sass Zaragoza
Jeanne Schleh
Christopher & Susanne Smith
Ruby & Jamie Steigerwald
Rebekah Taylor
Carol Thomas
Hugh Thompson
Ricardo & Leah Tototzintle
Jan Paul & Kim Vanderwall
Karen Vnuk
Randi Yoder
Rick & Linda Zuckman

united way
Liliana Archila
Alexander Bauert
Mary Berg
Andrea Blankenhein
Jennifer Buzebee
Sylvia Camarena
Sylvia Carrillo
Lucian Castor
Wendy Cohen

Martha Currea
Heather Davila
Elias Elizondo
Debra Fitzpatrick
Lissette Freire
Maria Gama
Annnica Garcia
Peter Gavin
Valerie & David Gerlich
Jeffrey Gomez
Susan Greer
Adam Hankins
Ambar Hanson
Janice Heiden
Jose Hernandez
Alyssa Iverson
Elena Izakxonas
Vint Johnson
James Jones
Loralene Jordan
Tracy Leon-Pozzobon
Mark Lindberg
Rafael Lopez
Kristin Lueth
Elizabeth Lund
Maureen Lynch
Marina Lyon
Nicole McKoin
Sarah Medrano
Ursula Mejia-Melgar
Gabrielle Meyertholen
INDIVIDUAL DONORS

United Way, continued
Vicky Molina
Laura Oliver
Laura Opsahl
John Pacheco
Elizabeth Poland
Abel Ponce de Leon
Cesar Portillo
Isabel Quepons
Toni Ramos Alonso
Alice Ressler
Othonniel Rivera
Aaron Rodriguez
Donna Salmi
Christina Sanchez
Thomas Schram
Mike Shreve
Christopher Teeuwen
Maria Tovar
Martha & Jorge Ulate
Olivia Valdez
Jeannet Valencia
Trish Vega
Kathryn & Mike Walter
Michael Woolley
Denise Yusuff

Ameriprise
Kris Areneson
Christine Espinoza
Anne Gangl
Trent Tosseth

Prudential
Alice Peña

In-kind
Paula Docken
Kari Dorsher
Mara Galindo
Michael Gentile
Myriam Grady
Emily Gulbranson
Robert Haider
Lisa Haller
Marian Huber
Pat & Christine Lawton
Gabriela Lemus Flores
Miriam Lender
Lori Ludke
Molly Matheson Gruew
Barb Naefus
Jason Neria
Stephanie Pastrana
Alex Roberts
Yolanda Rodriguez-Henad
Deborah Schlick
Keith Spennewyn
Carol Streasick
Chris Taykalo
Bill Van Offeren
Mae Walden
Emilie Weathers
Erin Wilkins
Rick & Linda Zuckman

Proyecto Navidad
Athena Adkins
Warren & Ki Amundson
Mandi Amundson & Jason Fine
Susan Beck
Eva Benavidez Clayton
Heather Campbell
Beth Cheeley
Mary Dahle
Milissa Diaz
Joan Hanson
Kathleen Mahoney
Carol Mulvihill
Ayla Ody
Sarah Patterson
Miranda Posthumus
Susan Punch
Stacy Rebiske
Scott Reed
Rogelio & Rosario Salinas
Anna Stern
Janet Stottlemyer
Christina Strey
Marisela Tototzintle
FOUNDATIONS, CORPORATIONS & GOVERNMENT AGENCIES

government
City of Minneapolis
Emergency Food and Shelter Program
Hennepin County Attorney's Office
Office of Justice Programs-State of Minnesota
Office on Violence Against Women

united way
Greater Twin Cities United Way

matching gifts
Ameriprise Financial
The Nash Foundation
Prudential Financial

other
Faegre & Benson, LLP (in-kind)
First Tech (in-kind)
Good Search
Lake Research Partners (sponsorship for Viva Esperanza)
Lopez-Savedra Fund of the
St. Paul Foundation

foundation and corporate giving programs
Broadwaters Foundation
Carolyn Foundation
Elmer L. & Eleanor J. Andersen Foundation
F. R. Bigelow Foundation
Hugh J. Andersen Foundation
Katherine B. Andersen Fund of the
Saint Paul Foundation
Land O'Lakes Foundation
Mardag Foundation
McKnight Foundation
Minneapolis Foundation
Neighborhood Funders Group
Next Generation Fund of the
Hugh J. Andersen Foundation
Nexus Community Partners
NFC Foundation
NoVo Foundation
Otto Bremer Foundation
Patrick and Aimee Butler Family Foundation
Pentair Foundation
Robert Wood Johnson Foundation
Saint Paul Foundation
Twins Community Fund
Verizon Wireless
Women's Foundation of Minnesota
3M Foundation, Inc.
LEADERSHIP

board & advisory councils

Athena Adkins
Yolanda Cotterall
Sonia Dávila-Williams
María Gloria Fressia
Rick Johnson
Ofelia López
Elva Lima

María Cristina Marrero
Marisol Matos-Maull
Nicole McKoin
Miguel Ramos
Ruth Simmons
Karen Smith
Diana Villella

co-directors

Amy Sánchez, Chief Executive for External Relations
Patricia Tototzintle, Chief Executive Officer

management team

Eva Benavidez Clayton, Marketing Manager
Nancy Cicero, Communications Manager
Rosario de la Torre, Family Advocacy Manager
Rosie Hidalgo-McCabe, Director of Public Policy
Patricia Moen, Grant Writer

policy advisory council

Monica Arenas
Sonia Dávila-Williams
Marlene Dotson
Paula Gomez
Rick Johnson
Jessica Nunan
Sonia Parras Konrad
Mario Paredes
Mariana Rodriguez
Karen Smith
Carman Williams

research advisory council

Etiony Aldarondo
Nancy “Rusty” Barceló
Walter S. DeKeseredy
Edward Gondolf
Gabriel P. Kuperminc
Antonio Ramirez
Michael Rodriguez
CONTACT INFORMATION

main address
post office box 75177
saint paul, mn 55175

telephone
651.646.5553

web
casadeesperanza.org

policy address
325 pennsylvania avenue se
box 262
washington, dc 20003

research address
post office box 3428
decatur, ga 30031

Casa de Esperanza has chosen to use “@” in place of the masculine “o” when referring to people or things that are either gender neutral or both masculine and feminine in make-up. This decision reflects our commitment to gender inclusion and recognizes the important contributions that both men and women make to our communities.