

annual report  
fiscal year 2009



casa de  
esperanza

# casa de esperanza

In 2009 Casa de Esperanza significantly expanded its work to improve services and access for Latinas and their families across the country. Casa de Esperanza created national initiatives that

- utilize our knowledge of Latin@ realities, gained during twenty-seven years providing family advocacy and mobilizing communities in Minnesota to end domestic violence.
- feed critical information regarding practice, policy, and research on Latin@ families back into our community initiatives and the work of organizations across the country serving Latinas and their families.



Our mission is to mobilize Latinas and Latin@ communities to end domestic violence.

# selected statistics and accomplishments during 2009

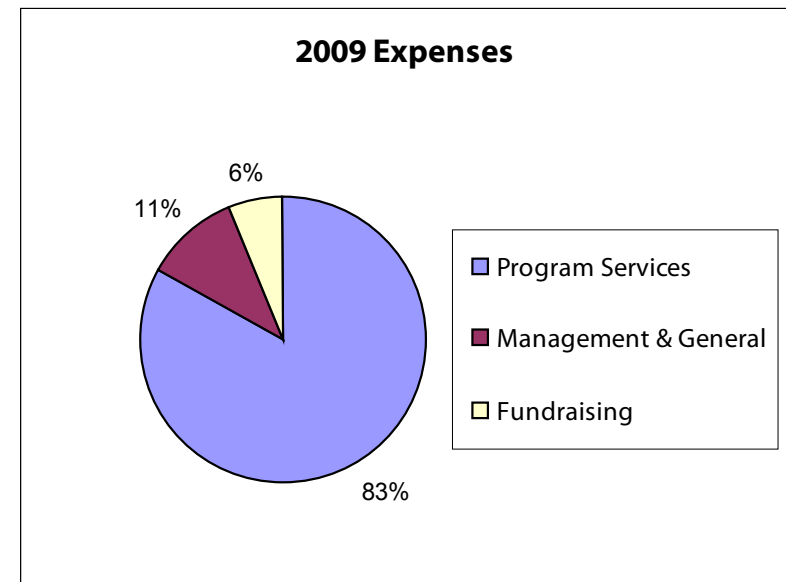
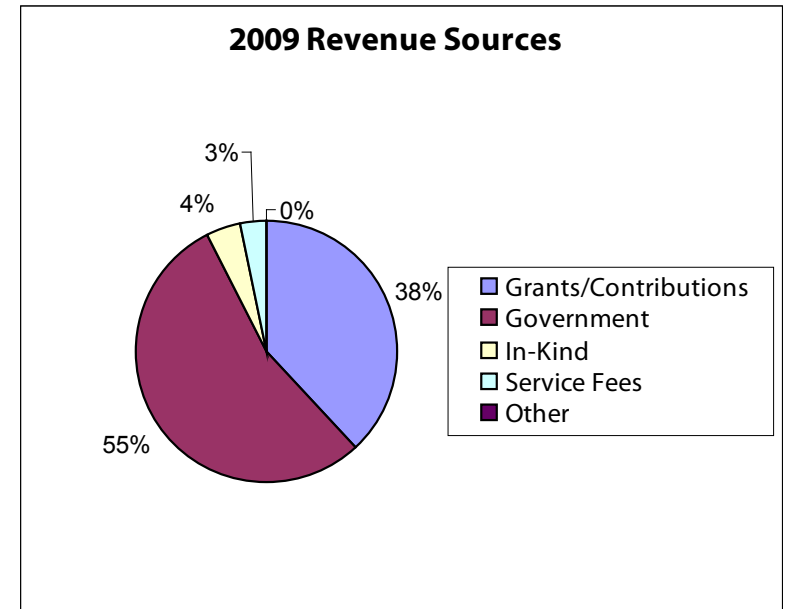
- Served a total of 10,976 individuals.
- Broadened our national work to support healthy Latin@ families and communities:
  - » a public policy initiative, headquartered in Washington, DC.
  - » a center for research on Latin@ families and communities in Atlanta, GA.
  - » our training and consultation initiative that served 92 organizations in 32 states, Washington, DC, and Puerto Rico.
- Engaged community members and strengthened the provision of resources to Latin@ communities in St. Paul and Minneapolis, MN through:
  - » 78 workshops, led by Latinas in the community and youth peer educators, for 656 participants.
  - » our two volunteer-led neighborhood information and resource centers, serving thousands of visitors.
  - » Latin@ leaders on St. Paul's East Side who promote awareness of domestic violence, housing, education, and other topics affecting families' lives.
- Supported, through our family advocates:
  - » 721 women and their children at our shelter, *El Refugio*, and living in the community in the seven-county Twin Cities metro area.
  - » 117 Latin@s at Hennepin County's Domestic Abuse Center and the Minneapolis Police Department's Family Violence Unit.
  - » 1,928 individuals on our 24-hour, bilingual crisis line.
- Introduced a new brand, reflecting the diversity and strength of our Latin@ communities and launched a new, interactive website.

Casa de Esperanza has chosen to use "@" in place of the masculine "o" when referring to people or things that are either gender neutral or both masculine and feminine in make-up. This decision reflects our commitment to gender inclusion and recognizes the important contributions that both men and women make to our communities.

# financial information

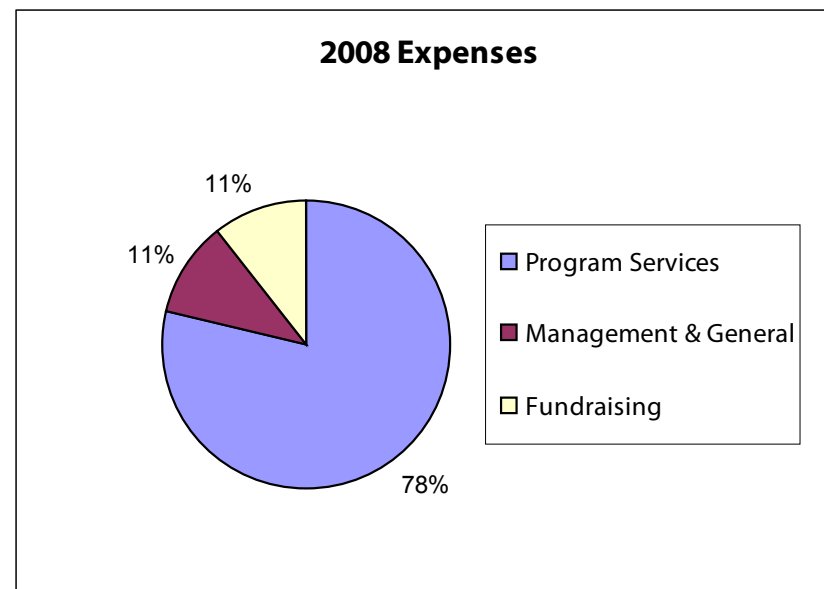
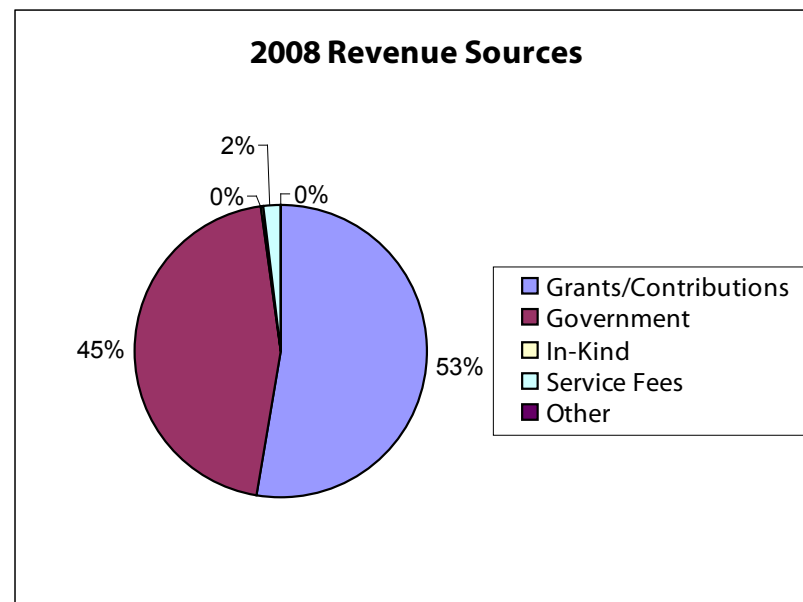
Operations	2009	2008
<b>Revenue Sources</b>		
Grants/Contributions	745,434	1,117,410
Government	1,075,235	952,271
In-Kind	78,756	3,904
Service Fees	66,275	42,232
Other	222	401
<b>Total Revenue &amp; Support</b>	<b>1,965,922</b>	<b>2,116,218</b>

Expense	2009	2008
Family Advocacy	721,560	697,792
Fuerza Unida/Community	269,638	238,786
National Training & TA	894,278	936,578
<b>Total Program Services</b>	<b>1,885,476</b>	<b>1,504,029</b>
Management & General	247,781	204,217
Fundraising	140,046	201,756
<b>Total Expense</b>	<b>2,273,303</b>	<b>1,910,002</b>



# financial information

Balance Sheet	2009	2008
Current Assets	557,115	737,950
Net Property & Equipment	145,846	177,937
Other Assets	60,310	127,083
<b>Total Assets</b>	<b>763,271</b>	<b>1,042,970</b>
Current Liabilities	157,638	129,956
Net Assets - Unrestricted	149,299	135,072
Net Assets - Temporarily Restricted	456,334	777,942
<b>Total Liabilities</b>	<b>763,271</b>	<b>1,042,970</b>



# leadership

## Board of Directors

Athena Adkins  
Nancy (Rusty) Barceló  
Yolanda Cotterall  
María Gloria Fressia  
Ofelia López  
Milissa Silva-Diaz  
Ruth Simmons  
Karen Smith  
Julie Zimmer

## Staff

Patricia Tototzintle  
Chief Executive Officer  
Amy Sánchez  
Chief Executive for External Relations

# contact information

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