In 2009 Casa de Esperanza significantly expanded its work to improve services and access for Latinas and their families across the country. Casa de Esperanza created national initiatives that

- utilize our knowledge of Latin@ realities, gained during twenty-seven years providing family advocacy and mobilizing communities in Minnesota to end domestic violence.
- feed critical information regarding practice, policy, and research on Latin@ families back into our community initiatives and the work of organizations across the country serving Latinas and their families.

Our mission is to mobilize Latinas and Latin@ communities to end domestic violence.
selected statistics and accomplishments during 2009

- Served a total of 10,976 individuals.
- Broadened our national work to support healthy Latin@ families and communities:
  » a public policy initiative, headquartered in Washington, DC.
  » a center for research on Latin@ families and communities in Atlanta, GA.
  » our training and consultation initiative that served 92 organizations in 32 states, Washington, DC, and Puerto Rico.
- Engaged community members and strengthened the provision of resources to Latin@ communities in St. Paul and Minneapolis, MN through:
  » 78 workshops, led by Latinas in the community and youth peer educators, for 656 participants.
  » our two volunteer-led neighborhood information and resource centers, serving thousands of visitors.
  » Latin@ leaders on St. Paul’s East Side who promote awareness of domestic violence, housing, education, and other topics affecting families’ lives.
- Supported, through our family advocates:
  » 721 women and their children at our shelter, El Refugio, and living in the community in the seven-county Twin Cities metro area.
  » 117 Latin@s at Hennepin County’s Domestic Abuse Center and the Minneapolis Police Department’s Family Violence Unit.
  » 1,928 individuals on our 24-hour, bilingual crisis line.
- Introduced a new brand, reflecting the diversity and strength of our Latin@ communities and launched a new, interactive website.

Casa de Esperanza has chosen to use “@” in place of the masculine “o” when referring to people or things that are either gender neutral or both masculine and feminine in make-up. This decision reflects our commitment to gender inclusion and recognizes the important contributions that both men and women make to our communities.
financial information

Operations

Revenue Sources 2009 2008
Grants/Contributions 745,434 1,117,410
Government 1,075,235 952,271
In-Kind 78,756 3,904
Service Fees 66,275 42,232
Other 222 401
Total Revenue & Support 1,965,922 2,116,218

Expense
Family Advocacy 721,560 697,792
Fuerza Unida/Community 269,638 238,786
National Training & TA 894,278 936,578
Total Program Services 1,885,476 1,504,029
Management & General 247,781 204,217
Fundraising 140,046 201,756
Total Expense 2,273,303 1,910,002
financial information

Balance Sheet

<table>
<thead>
<tr>
<th></th>
<th>2009</th>
<th>2008</th>
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<tbody>
<tr>
<td>Current Assets</td>
<td>557,115</td>
<td>737,950</td>
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<tr>
<td>Net Property &amp; Equipment</td>
<td>145,846</td>
<td>177,937</td>
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<tr>
<td>Other Assets</td>
<td>60,310</td>
<td>127,083</td>
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<td>Total Assets</td>
<td><strong>763,271</strong></td>
<td><strong>1,042,970</strong></td>
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<table>
<thead>
<tr>
<th></th>
<th>2009</th>
<th>2008</th>
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<tbody>
<tr>
<td>Current Liabilities</td>
<td>157,638</td>
<td>129,956</td>
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<tr>
<td>Net Assets - Unrestricted</td>
<td>149,299</td>
<td>135,072</td>
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<tr>
<td>Net Assets - Temporarily Restricted</td>
<td>456,334</td>
<td>777,942</td>
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<tr>
<td>Total Liabilities</td>
<td><strong>763,271</strong></td>
<td><strong>1,042,970</strong></td>
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2008 Revenue Sources

<table>
<thead>
<tr>
<th>Revenue Source</th>
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<tbody>
<tr>
<td>Grants/Contributions</td>
<td>53%</td>
</tr>
<tr>
<td>Management &amp; General</td>
<td>45%</td>
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<tr>
<td>Fundraising</td>
<td>11%</td>
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<tr>
<td>In-Kind</td>
<td>2%</td>
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<tr>
<td>Service Fees</td>
<td>0%</td>
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<tr>
<td>Other</td>
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2008 Expenses

<table>
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<tr>
<th>Expense Category</th>
<th>2008</th>
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</thead>
<tbody>
<tr>
<td>Program Services</td>
<td>11%</td>
</tr>
<tr>
<td>Management &amp; General</td>
<td>11%</td>
</tr>
<tr>
<td>Fundraising</td>
<td>78%</td>
</tr>
</tbody>
</table>
leadership

Board of Directors

Athena Adkins
Nancy (Rusty) Barceló
Yolanda Cotterall
María Gloria Fressia
Ofelia López
Milissa Silva-Diaz
Ruth Simmons
Karen Smith
Julie Zimmer

Staff

Patricia Tototzintle
Chief Executive Officer
Amy Sánchez
Chief Executive for External Relations
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