



casa de esperanza

2007 ANNUAL REPORT

INNOVATIVE RESPONSES TO SOCIETY'S VITAL ISSUES

Estimados amigos de Casa de Esperanza,

I am delighted to introduce our 2007 Annual Report, which summarizes the breadth of Casa de Esperanza's work and results for the past year.

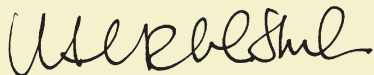
Casa de Esperanza is in the midst of a significant time in its history. We are marking various milestones-our twenty-fifth anniversary, the launching of our three-year Strategic Plan, and the creation of a new organizational structure that will move us into our next twenty-five years!

Throughout our history, we have been fortunate to be led by visionary women. Our current transition gives me the opportunity to recognize the immeasurable contribution that Lupe Serrano has made to Casa de Esperanza. With her passion for equity, justice, and integrity, Lupe has fought for us through the years when our mission, philosophy, and even our existence were challenged. We benefited from her vision and critical thinking as Executive Director between 1998 and 2007 and during the times when she responded to our call as Interim Director. Now, as President, she will continue to serve and mobilize Latinas and represent Casa de Esperanza nationally. Thank you, Lupe, for shaping what Casa de Esperanza is today.

Our tradition of outstanding leadership continues! Patti Tototzintle, Chief Executive Officer, and Amy Sánchez, Chief Executive for External Relations, have a long history and commitment to both the organization and the people we serve. They will provide continuity, strength, and depth as we move into the next phase of Casa de Esperanza's work. While honoring Casa de Esperanza's past, they will also guide the organization with spirit and innovation into a new and exciting future.

On behalf of the Board of Directors, I wish to thank each of you named in the report for your support and contribution. We look forward to partnering with you in the future as we continue our commitment to Latinas and their families.

Sinceramente,



Magarita Rubalcava Shulman
Chair, Board of Directors



MISSION

Mobilize Latinas and Latino communities to end domestic violence.

VISION

Latinas, their families, and communities throughout the world recognize domestic violence and act to end it by creating communities rooted in honor and respect.

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2007 Highlights

- ▶▶ Launched our celebration of twenty-five years of support for Latinas who have experienced domestic violence and their families.
- ▶▶ Completed our Strategic Plan for 2008 - 2010, a blueprint for moving Casa de Esperanza to the next level of strength, influence, and reach.
- ▶▶ Implemented a three-day conference in Albuquerque, New Mexico—*Building Comprehensive Responses to Domestic Violence in Latino Communities*. This Latina-led gathering provided training, culturally relevant materials, and networking opportunities for 95 individuals from organizations throughout the U.S.A. that serve Latinos.
- ▶▶ Remodeled the kitchen at *El Refugio*, our shelter, to provide an open, inviting area where women and children gather to cook and share meals; windows and furnishings were also replaced.
- ▶▶ Established a partnership with Family Violence Prevention Fund to engage Latino communities across the country to address and end domestic violence.
- ▶▶ Published three colorful and engaging bilingual products for children and their families—a workbook, storybook, and flashcards.

Casa de Esperanza served 10,997 individuals and 131 organizations during 2007.

Family Advocacy

Supporting Latinas and their children—who have experienced domestic violence—to recognize and build on their strengths and capabilities.

- What We're Doing**
- Serving women and families through our 24/7 bilingual crisis line, community advocacy, and shelter—*El Refugio*; providing holistic advocacy to mothers and children through our children's initiative.
 - Providing advocacy that *best supports Latinas*—honoring the wisdom of each woman, the centrality of *familia* in her life, and the cultural context that informs her decisions.
 - Supporting battered women at Hennepin County's Domestic Abuse Service Center and the Minneapolis Police Department.

- Our Results**
- Supported 1,498 women and children who have experienced domestic violence.
 - Responded to 2,067 calls to our bilingual crisis line.
 - Provided presentations and trainings for 737 individuals in order to increase organizations' capacity to serve Latinas who have experienced domestic violence, inform audiences about family abuse, and present related topics of significance to Latinas.
 - Informed the local Latino community and engaged them in dialogue about domestic violence and our services through two radio broadcasts.

Training & Technical Assistance

Education, training, and support—locally and nationally—that puts Casa de Esperanza's work “in the hands of more and more people.”

- What We're Doing**
- Training and coaching adult Latinas and Latino youth to provide *talleres* (workshops) for their peers.
 - Providing support and training nationally to maximize and enhance services for Latinas experiencing domestic violence. This Technical Assistance is funded by a grant from the Office on Violence Against Women, U.S. Department of Justice.
 - Consulting with Twin Cities mainstream organizations—county, neighborhood, public safety, and domestic violence—to increase their understanding of Latino realities and provide information and resources related to serving Latino families.
- Our Results**
- Trained 7 Latina Youth Peer Educators in leadership, presentation skills, and healthy relationships; they promoted nonviolence and positive relationships through 21 workshops for 167 youth in community organizations and schools. One Peer Educator was named a member of the National Teen Dating Violence Hotline Advisory Council, which met in Dallas in December.
 - Prepared 10 adult Latina *Líderes* (leaders), who offered 26 workshops for 293 Latino community participants.
 - Provided Technical Assistance to 75 organizations from 27 states, Puerto Rico, Portugal, American Samoa, and Mexico; supported 2155 individuals through conferences, site visits, workshops, and conference calls; and distributed 678 Casa de Esperanza tools—films, manuals, and curricula.
 - Increased access to systems and mainstream agencies for local Latino communities by providing trainings for 30 organizations and 812 individuals.

Casa de Esperanza staff provided training to a total of 4,830 individuals in 2007.

Fuerza Unida, A Community Engagement Process

Building social capital—networks that support family and community stability—in order to decrease isolation and prevent domestic violence.

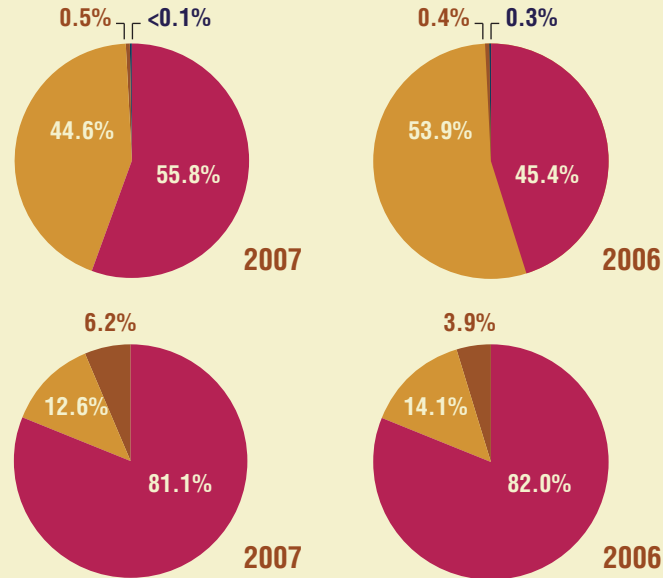
- What We're Doing**
- Assisting businesses and organizations on St. Paul's East Side—the city's largest Latino community—to hear the voice of the community and build on its strengths.
 - Creating vehicles for communication and information-sharing among Latino families and organizations.
 - Providing a welcoming *ambiente* (ambience) that encourages Latinos to use the St. Paul and Minneapolis neighborhood Information and Resource Centers.

- Our Results**
- Assisted 2,948 Latinos in obtaining critical information during 10,274 visits to our Information and Resource Centers—an average of 856 visits per month.
 - Facilitated the cooperation and networking of community organizations, agencies, and individuals through the Latino Core Team—all with the goal of increasing Latinos' access to their services.

Finances

Operations

Revenue Sources	2007	2006
Grants/Contributions	\$1,002,030	\$610,574
Government Grants	\$783,524	\$723,901
In-Kind	\$9,833	\$4,950
Other	\$876	\$4,616
Total Revenue & Support	\$1,796,263	\$1,344,041
Expense	2007	2006
Program Services	\$1,374,529	\$1,243,481
Management & General	\$213,507	\$214,326
Fundraising	\$105,227	\$58,804
Total Expense	\$1,693,263	\$1,516,611



Balance Sheet – Selected Items

	2007	2006
Current Assets	\$539,842	\$378,126
Net Property & Equipment	\$178,361	\$161,329
Other Assets	\$104,321	\$153,404
Total Assets	\$822,524	\$692,859

	2007	2006
Current Liabilities	\$115,726	\$89,061
Net Assets – Unrestricted	\$77,545	\$196,513
Net Assets – Temporarily Restricted	\$629,253	\$407,285
Total Liabilities	\$822,524	\$692,859

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