



casa de
esperanza

ANNUAL REPORT
FISCAL YEAR 2012

photo by Doug Beasley, douglasbeasley.com

A MESSAGE FROM THE CO-DIRECTORS

Querid@s amig@s,

2012 marked a major milestone in the evolution of Casa de Esperanza. We realized a significant goal outlined in our strategic plan by assuming the formal leadership role of national culturally specific special issue resource center. While we had been working on a national level for the past several years, by receiving the Family Violence Prevention and Services Discretionary Grant through the United States Department of Health and Human Services, we became recognized as a leader on issues related to domestic violence and Latin@ communities, increasing our sphere of influence and capacity to inject the lived realities of Latinas in a variety of settings, conversations and decision-making processes.

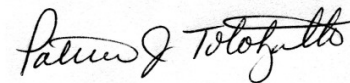
This year Casa de Esperanza continued to expand its reach in many tangible ways. The National Latin@ Network for Healthy Families and Communities' membership grew to over 1,500 people. We trained nearly 6,000 individuals in the United States, Puerto Rico, Mexico and Panama, while maintaining our work with women and families in the Twin Cities through shelter, crisis line and community-based advocacy services. We worked hand-in-hand with legislators and other national leaders to reauthorize a version of the Violence Against Women Act (VAWA) that protected all victims, including immigrants. Unfortunately, VAWA was not reauthorized during the 112th session of Congress, but our policy advocacy efforts were lauded and helped create momentum moving into the next session of Congress.

**OUR MISSION IS TO MOBILIZE LATINAS
AND LATIN@ COMMUNITIES TO
END DOMESTIC VIOLENCE.**

With all this growth, Casa de Esperanza remained connected to its core values. Recognizing that Latin@ communities must lead and direct our work, we held many listening sessions to solicit feedback from community members about what they believed our role was and should be moving forward. Their feedback was instrumental in guiding our service offerings and prioritizing our resources in an effort to stay relevant and effective.

Like always, our successes would not have been possible without our dedicated staff, volunteers and board members who brought endless energy and determination. We would also like to recognize the foundations, corporations and individual donors who connected with our vision and helped bring it alive. To all our allies, friends and partners, thank you for believing in the strength of Latin@ communities.

Con esperanza,



Patti Tototzintle
Chief Executive Officer



Amy Sánchez
Chief Executive for External Relations

national **latin@** network

casa de esperanza

overview

The National Latin@ Network for Healthy Families and Communities is a project of Casa de Esperanza that builds on the organization's experience working in local communities to support families, end domestic violence, and increase meaningful access to services for Latin@s and incorporates:

- A **research center**, based in Atlanta, GA, that conducts culturally relevant research to inform the creation of new strategies for engaging Latinas and their communities in ending domestic violence.
- A **public policy initiative**, based in Washington, DC, that takes Latin@ realities to legislative tables. Casa de Esperanza also translates policy decisions into information and tools that enhance the work of organizations throughout the country.
- **Training and support.** Casa de Esperanza is a Technical Assistance (TA) provider for the Office on Violence Against Women, US Dept. of Justice, and a culturally specific national resource center through the US Dept. of Health and Human Services.
 - * TA is provided to Latin@ and domestic violence organizations; main-stream agencies that work with Latinas and their families; and organizations that serve other culturally specific communities.
 - * As a national resource center, Casa de Esperanza collaborates with the US Dept. of Health and Human Services and other national domestic violence organizations to produce and disseminate information and tools to the field.

accomplishments

- The National Latin@ Network for Healthy Families and Communities engaged **1,500 members** from across the country and Latin America through weekly e-mails, monthly webinars, and ongoing training and technical assistance provision.
- **5,984 individuals** were trained through **61 trainings, 25 webinars and 5 site visits.**
- **468 organizations from 46 states**, as well as **Washington D.C., Puerto Rico, the US Virgin Islands, Mexico and Panama**, were engaged through training, public policy and research efforts.
- The Director of Public Policy collaborated with other national organizations to support policy advocacy and education related to the **reauthorization of the Violence Against Women Act.**
- Graduate students from our research center, National Latin@ Research Center on Family & Social Change, presented at **four national conferences** and had **four articles published** in peer review journals.
- Staff coordinated the **National Latin@ Institute**, a conference held in Austin, Texas, with participants coming from **23 states, Washington D.C. and Mexico.**

FAMILY ADVOCACY

overview

Casa de Esperanza's **Latina-based advocacy** starts with the conviction that each woman experiencing domestic violence knows what is best for her and her family. We follow her lead and support her decisions.

- Family Advocates work with women and children in Minnesota who find safety at our shelter, *El Refugio*, and with Latinas where they are—at home and in the community.
- The **24/7 Spanish-English bilingual crisis** line provides support and information to thousands of callers each year.

accomplishments

- Family Advocates recorded **1,602 calls** to the crisis line. Through these calls, they provided more than **2,200 connections** to referrals and information.
- **256 women and 433 children** accessed our advocacy services in the community and at *El Refugio*.
- An additional **689 individuals** were served on a walk-in basis by one Family Advocate located at the Hennepin County Domestic Abuse Service Center.
- **97% of participants** developed a safety plan and **90%** accessed community resources or social supports.
- **18 teen moms** received support and advocacy to help them address violence in their relationships.
- Volunteer support was significantly increased, which enhanced advocacy offerings and made **evening support groups** as well as weekend **English and computer classes** possible.

FUERZA UNIDA

overview

Casa de Esperanza believes that strong communities and social networks decrease domestic violence. Cultivating leadership, facilitating connections and resources, and changing attitudes about violence in the home are key elements in mobilizing communities to prevent and end domestic violence.

- Two neighborhood **Information and Resource Centers**—in St. Paul and Minneapolis—provide access to technology and information that are critical to Latin@s' daily lives.
- Casa de Esperanza trains Latina women and teens to offer workshops for their peers. **Peer educators** are challenged to develop skills, take leadership in their communities, and promote and model healthy relationships.
- Casa de Esperanza partners with other organizations and community leaders to create **action agendas** for engaging community members and to infuse information, resources, and support into Latin@ communities.

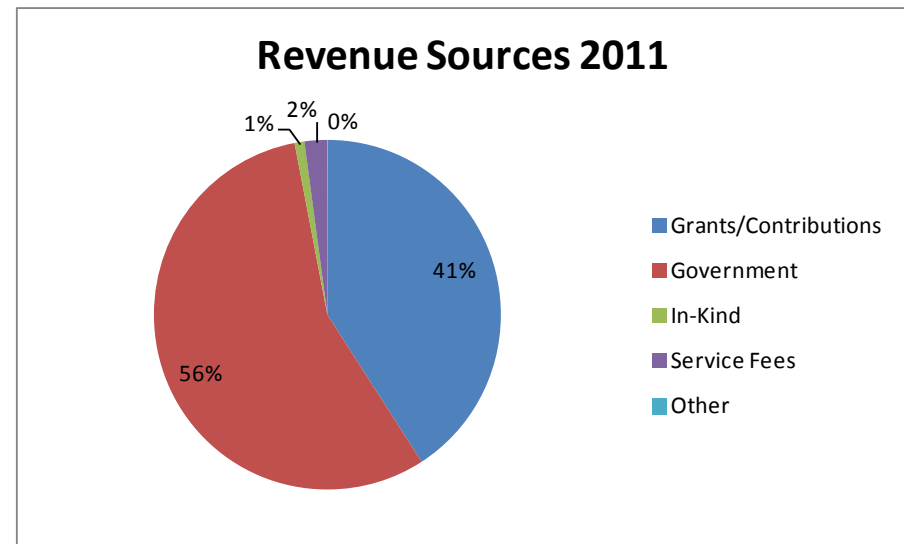
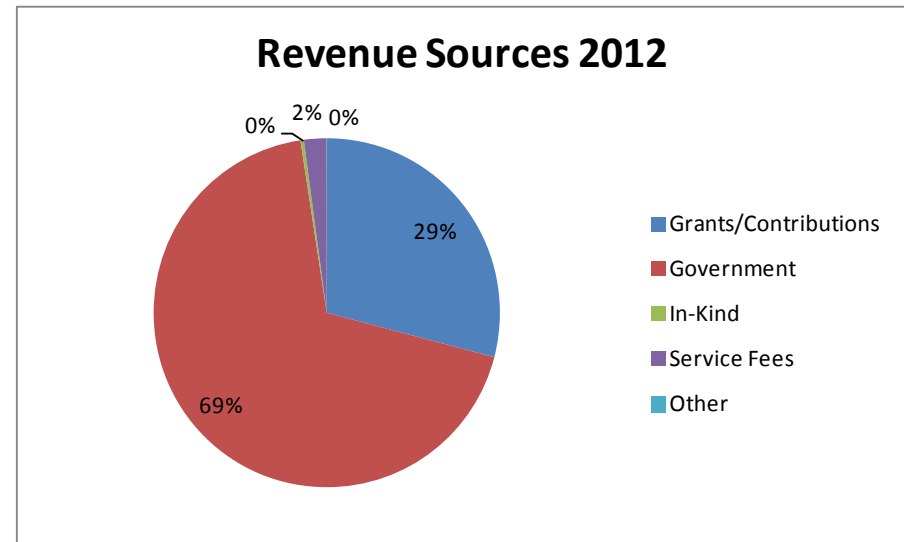
accomplishments

- Volunteers at the *Centros de Información y Recursos* recorded **1,316 unique visitors** and **2,465 visits** and contributed more than **3,000 hours of service**.
- Six adult peer educators provided **22 workshops** to **78 Latinas** in the community, while youth peer educators provided **nine workshops** to **50 participants**. **205 additional youth** were reached through two special education events.
- Latin@ community leaders, trained and organized by Casa de Esperanza, provided information to community members on domestic violence and related resources through **11 resource fairs**.
- Staff convened **13 listening sessions** to solicit feedback and information to inform Casa de Esperanza's role in the community and its offerings.

FINANCIAL INFORMATION

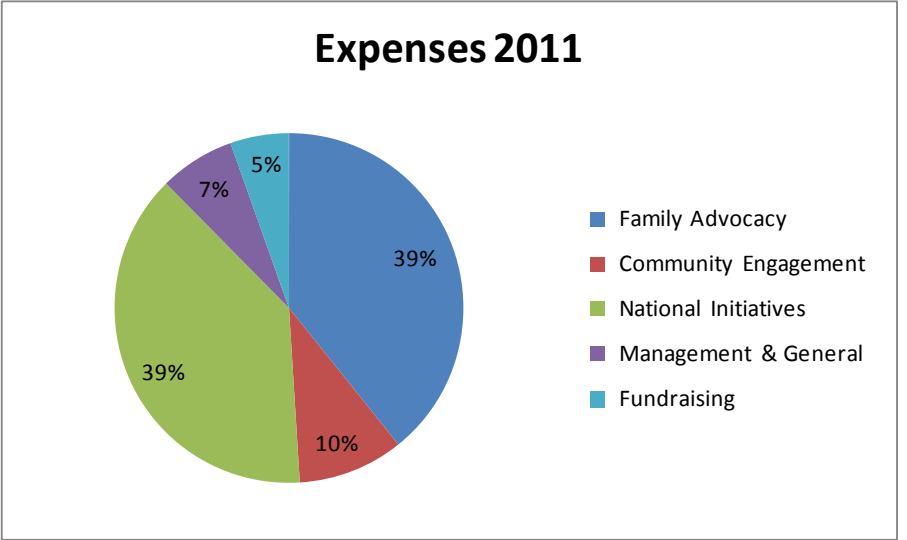
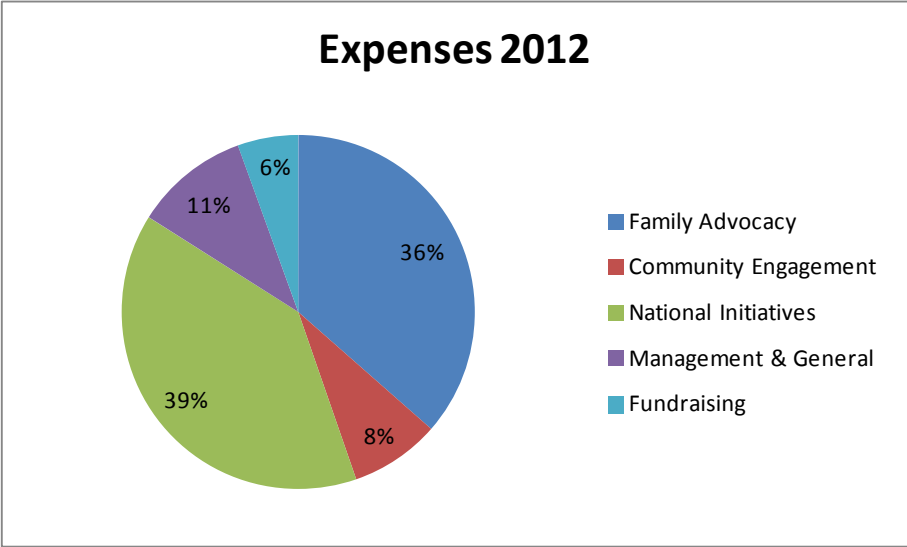
| | 2012 | 2011 |
|------------------------------------|------------------|------------------|
| Operations | | |
| Revenue Sources | | |
| Grants/Contributions | 699,161 | 914,247 |
| Government | 1,644,725 | 1,253,113 |
| In-Kind | 7,800 | 20,453 |
| Service Fees | 49,995 | 46,841 |
| Other | 460 | 43 |
| Total Revenue & Support | 2,402,141 | 2,234,697 |

| | | |
|-----------------------------------|------------------|------------------|
| Expense | | |
| Family Advocacy | 924,933 | 814,259 |
| Fuerza Unida/Community Engagement | 208,511 | 203,186 |
| National Training & TA | 996,582 | 800,191 |
| Total Program Services | 2,130,026 | 1,817,636 |
| Management & General | 265,798 | 144,845 |
| Fundraising | 140,861 | 112,990 |
| Total Expense | 2,536,685 | 2,075,471 |



FINANCIAL INFORMATION

| Balance Sheet | 2012 | 2011 |
|---|----------------|----------------|
| Current Assets | 675,469 | 630,766 |
| Net Property & Equipment | 96,271 | 93,185 |
| Other Assets | 42,239 | 46,753 |
| Total Assets | 813,979 | 770,704 |
| | | |
| Total Liabilities | 367,890 | 283,684 |
| | | |
| Unrestricted Net Assets | 246,080 | 224,722 |
| Temporarily Restricted - Net Assets | 200,009 | 262,298 |
| Total Net Assets | 446,089 | 487,020 |
| | | |
| Total Liabilities & Net Assets | 813,979 | 770,704 |



INDIVIDUAL DONORS

Athena M. Adkins
Lois Amundson
Amy Andersen
Sarah J. Andersen
Alyssa Anderson
Carol Arthur
Karl John Baltes
Rusty Barceló
Arlene Beebe
Anna Befort
Catherine Benavidez Clayton
Eva Benavidez Clayton
Robert Carlson
Lucian Castor
Maria Castor
Beth Cheeley
Jan & Frank Cicero
Alicia Cordes
Richard & Jacqueline Cowles
Sonia Dávila-Williams
David Decker & Jane Carlstrom
Milissa Silva Diaz
Monica Dooner
Kari Dorsher
Christine Espinoza
Kevin Filter & Rosemary Kessler
Karen J. Garvin
Joseph Garza
Melissa Golke

Elizabeth Grant
Emily Gulbranson
Kate Gustaveson
Ambar Hanson and Eric Hanson
Mary Kay Hanson
Don & Ruth Hayden
Rosie Hidalgo-McCabe & Michael McCabe
Pam Hile
Deborah Isabelle
Elena Izaksonas
Andrea Jedlicki
Rick Johnson
Phyllis & Donald Kahn
Mary Keefe
The Honorable Mary Louise Klas
Jan Kleinman
Lisa Knazan & Dennis Levendowski
John Kostishack
John & Marilyn Lee
Elva Lima
Manuel & Ofelia López
Todd Markuson
Marisol Maull
Erica Mauter
Ann Mavis
Catherine McGee
Nicole McKoin
Brian Moen
Father Raymond Monsour
Conchy & Tom Morgan

Monica Nena
Stacy Opitz
Laura Opsahl
Alice Peña
Julia L. Perilla
Bob & Mary Peterson
Stephen Purdum
Nina Rasmusen
Scott Reed
Renee Rhodman
Jessica Riemer
Othonniel M. Rivera
Laura & Mike Robinson
Luciano Rubalcava & Anna Verdonen
David Shulman & Magui Rubalcava Shulman
Ron & Joan Sandfort
Jeanne Schleh
Gerald Smith
Sanae Storey
Sherie Swanson
Hugh Thompson
Trent Tosseth
Maria Tototzintle
Dave & Deb Tschiggfrie
Jan Paul and Kim Vanderwall
Sandra Vargas
Carlton Voss
Steven & Marian Wilk
Carol Zapfel

united way
Steven Andersen
John Becker
Eva Benavidez Clayton
Sylvia Carrillo
James & Valerie Castor
Lucian Castor
Debra Crane-Lance
Jinga Desai
Colleen Evans
Lissette Freire
Kristen Frey
John M. Gannett
Peter Gavin
Jeffrey Gomez
Elda Guerrero
Kate Gustaveson
Ambar Hanson and Eric Hanson
Lauren Harmeyer
Janice Heiden
Alyssa Iverson Leyva
Elena Izaksonas
Vint M. Johnson
James M. Jones
Loralean Jordan
Jennifer A. Krause
Nicole McKoin
Abbagail Mendez-Garduno

INDIVIDUAL DONORS

united way, continued

Xenia Mora-Badilla
Stacy Opitz
Laura Opsahl
Lumarie Orozco
Mario & Lucy Orozco
Mario Orozco
Elizabeth Poland
Cesar Portillo
Othonniel M. Rivera
Eduardo Rodriguez
Mike Shreve
Elizabeth Songalia
Sherie Swanson
Martha & Jorge Ulate
Megan Unger
Ms. Kathryn Walter
Patricia Balder
Michelle Jacobson

ameriprise

Christine Espinoza
Anne Gangl
Erik Nelson
Alice Peña
Trent Tosseth

in-kind

Karolyn Kingsbury
Lou Ann Leski
Jason Neria
Kathryn & Mike Walter

proyecto navidad

Athena M. Adkins
Laura Alpizar
Warren & Ki Amundson
Mandi Amundson & Jason Fine
Ann Becker Peterson
Vineeta Branby
Karen Bray
Heather Campbell
Andrea & Luis Castillo
Patti Cibuzar
Mary Dahle
Milissa Silva Diaz
Megan Kohls
Gary Kroft
Mauricio Loria
Kathleen Mahoney
Patricia Moen
Carol Mulvihill
Wanda Ivette Muñoz
Jennifer Neale
María Pabón & Josemy Morales
Liliana Rodriguez & Harold Torrence
Rachel Sibley & Jim Street
Kirstin Skrien
Jeffery Swanson

FOUNDATIONS, CORPORATIONS & GOVERNMENT AGENCIES

government

Office on Violence Against Women
Health and Human Services
Office of Justice Programs - State of MN
City of Minneapolis
Hennepin County - Domestic Abuse Service Center
Ramsey County - Emergency Food and Shelter Program

united way

Greater Twin Cities United Way

other

Faegre Baker Daniels, LLP (in-kind)
The Raben Group (in-kind)

foundation and corporate giving programs

3M Foundation, Inc.
American Indian Family Center (fiscal agent for East Side Prosperity Campaign)
Butler Family Foundation
DuAll Services Contractors Inc.
Elmer & Eleanor Andersen Foundation
F.R. Bigelow Foundation
Hugh J. Andersen Foundation
Kinney Family Foundation
Mardag Foundation
Meredith Corporation
Minneapolis Foundation
MN Coalition for Battered Women (Ellen Pence Memorial Fund)
Nash Foundation
NFC Foundation (Nash Finch Company)
NoVo Foundation
Robert Wood Johnson Foundation
The Saint Paul Foundation
Verizon Hopeline
Verizon Wireless
WCA Foundation
Women's Foundation

LEADERSHIP

board of directors

Athena M. Adkins, Chair

Independent Consultant

Sonia Dávila-Williams, Secretary

Social Work Department

Metropolitan State University

Rick Johnson, Treasurer

Vice President

Lake Research Partners

Elva Lima

Executive Director, Community Relations and Multicultural Communications

Verizon Wireless

Ofelia López

Child Care Resource & Referral Program Manager

Department of Human Services, State of Minnesota

María Cristina Marrero

Editor-in-Chief, Siempre Mujer Magazine

Meredith Corporation

Marisol Maull

Software Sales Manager Strategic Agreements

IBM Software Group

Nicole McKoin

Senior Assets Protection Business Partner, Community Engagement

Target

staff

co-directors

Amy Sánchez, Chief Executive Officer for External Relations

Patricia Tototzintle, Chief Executive Officer

CONTACT INFORMATION

main address

post office box 40115
saint paul, mn 55104

policy address

325 pennsylvania avenue se
box 262
washington, dc 20003

research address

post office box 3428
decatur, ga 30031

telephone

651.646.5553

web

casadeesperanza.org



facebook.com/pages/Casa-de-Esperanza/
42259314582



@casadeesperanza



youtube.com/user/casadeesperanzamn

Casa de Esperanza has chosen to use “@” in place of the masculine “o” when referring to people or things that are either gender neutral or both masculine and feminine in make-up. This decision reflects our commitment to gender inclusion and recognizes the important contributions that both men and women make to our communities.