



casa de
esperanza

**ANNUAL REPORT
FISCAL YEAR 2011**

photo by Doug Beasley, douglasbeasley.com

A MESSAGE FROM THE CO-DIRECTORS

Querid@s amig@s,

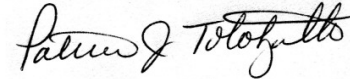
Casa de Esperanza had a tremendous 2011 as we continued to bring to fruition an amplified vision of the organization as a national domestic violence leader. Our hard work on the ground with Latinas and their families coupled with our efforts in the areas of public policy, research and training allowed Casa de Esperanza to grow stronger as a multi-faceted, yet cohesive organization employing varied strategies to mobilize communities to end domestic violence. Growth, of course, brought opportunities to challenge ourselves, and we approached these occasions with creativity, passion, and a steadfast commitment to a common thread that runs throughout all our work—keeping the lived realities of Latinas front-and-center.

We closed fiscal year 2011 in a strong financial position and well poised to strengthen and hone our skills as a national organization, firmly rooted in local Latin@ communities. In fact, we believe that this duality, or diversity in approaches, will enable us to remain innovative and accountable to Latinas and their families.

**OUR MISSION IS TO MOBILIZE LATINAS
AND LATIN@ COMMUNITIES TO
END DOMESTIC VIOLENCE.**

Yet, our accomplishments over the course of 2011 would not have been possible without our talented and committed staff, board, and volunteers; the foundations and corporations that believe in the power of Latin@ communities; and the individual donors that share their hard earned resources because, like us, they know that we all deserve the opportunity to live free from violence. To all the wonderful people who have shared and supported our vision, we are forever grateful.

Con mucha esperanza siempre,



Patti Tototzintle
Chief Executive Officer



Amy Sánchez
Chief Executive for External Relations

national **latin@** network

casa de esperanza

overview

The National Latin@ Network for Healthy Families and Communities is a project of Casa de Esperanza that builds on the organization's experience working in local communities to support families, end domestic violence, and increase meaningful access to services for Latin@s and incorporates:

- A **research center**, based in Atlanta, GA, that conducts culturally relevant research to inform the creation of new strategies for engaging Latinas and their communities in ending domestic violence.
- A **public policy initiative**, based in Washington, DC, that takes Latin@ realities to legislative tables. Casa de Esperanza also translates policy decisions into information and tools that enhance the work of organizations throughout the country.
- **Training and support.** Casa de Esperanza is a Technical Assistance (TA) provider for the Office on Violence Against Women, US Dept. of Justice. TA is provided to Latin@ and domestic violence organizations; mainstream agencies that work with Latinas and their families; and organizations that serve other culturally specific communities.

accomplishments

- Provided guidance and advocacy during the **reauthorization process for the Family Violence Prevention Services Act (FVPSA)**, and after reauthorization in November 2010, participated in an advisory panel sponsored by the Department of Health and Human Services focusing on implementation and next steps.
- Worked closely with Senator Al Franken's office through the drafting process for the **reauthorization of the Violence Against Women Act (VAWA)**.
- Provided **89 training events** including webinars, workshops, audio conferences, a national institute and two new grantee orientations for the Office on Violence Against Women.
- Presented to **3,233 attendees** including attorneys, domestic violence service providers, educators, sexual assault program staff, and culturally specific community program staff.
- Began a **comprehensive evaluation of our Líderes program** that will likely establish this curriculum as "evidence-based" practice that can be implemented by other programs across the country and inform our own programs.
- Engaged in **original research that studies** the contexts in which Latin@ youth experience violence and the impact it has on their relationships with their mothers as well as research that explores the realities, concerns and critical supports for Latinas who experience violence and choose to remain in the relationship.

FAMILY ADVOCACY

overview

Casa de Esperanza's **Latina-based advocacy** starts with the conviction that each woman experiencing domestic violence knows what is best for her and her family. We follow her lead and support her decisions.

- Family Advocates work with women and children in Minnesota who find safety at our shelter, *El Refugio*, and with Latinas where they are—at home and in the community.
- The **24/7 Spanish-English bilingual crisis** line provides support and information to thousands of callers each year.

accomplishments

- Family Advocates recorded **1,314 calls** to the crisis line. 1,110 of these calls were for information and referrals, through which we provided 1,956 units of service.
- **286 women and 500 children** accessed our advocacy services in the community and at *El Refugio*.
- **93% of participants** reported that the advocacy services and support received were **reflective of their realities, strengths and needs**.
- We developed a **volunteer initiative** that places long-term volunteers in *El Refugio* to support critical daily tasks and began a project to build capacity and **document best practices for advocating for Latina teen mothers** experiencing domestic violence.

FUERZA UNIDA

overview

Casa de Esperanza believes that strong communities and social networks decrease domestic violence. Cultivating leadership, facilitating connections and resources, and changing attitudes about violence in the home are key elements in mobilizing communities to prevent and end domestic violence.

- Two neighborhood **Information and Resource Centers**—in St. Paul and Minneapolis—provide access to technology and information that are critical to Latin@s' daily lives.
- Casa de Esperanza trains Latina women and teens to offer workshops for their peers. **Peer educators** are challenged to develop skills, take leadership in their communities, and promote and model healthy relationships.
- Casa de Esperanza partners with other organizations and community leaders to create **action agendas** for engaging community members and to infuse information, resources, and support into Latin@ communities.

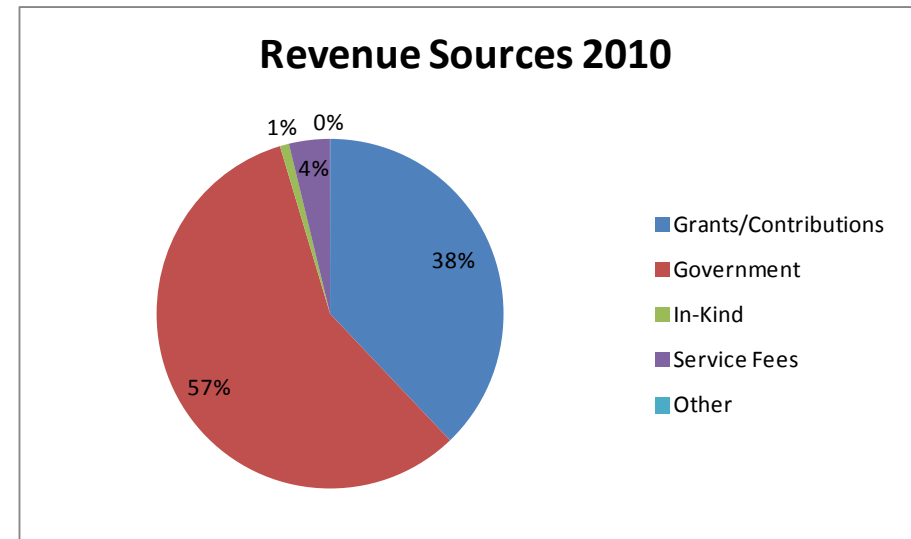
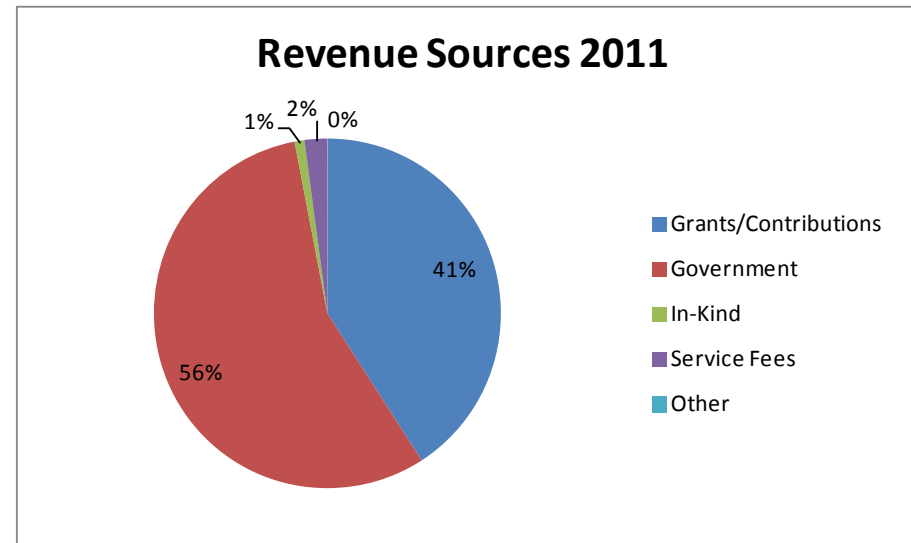
accomplishments

- The Information and Resource Centers recorded a total of **8,061 visits**, while providing **17,108 units of service**.
- A survey evaluating the Information and Resource Centers was conducted and reinforced our assertion with academic research that the **Centros reduce stress** and that those who experience the most stress also experience the most benefit from the *Centros*.
- The *Centros* ranked **third in the list of trusted resources**—after “friends and family in the US” and “friends and family in the home country.”
- Adult peer educators, *Líderes*, presented **30 workshops to 144 individuals** throughout the year on topics including positive parenting, leadership, depression, healthy relationships, and attorney consultations.
- **263 youth were engaged in the youth peer education** initiative including 223 workshop participants, 35 Latina teen moms, and 5 youth peer educators. Popular workshop topics were self-esteem, staying safe in your relationships, goal setting, and domestic violence awareness.
- **80% of youth** reported that they learned something that will positively impact their relationships with others.

FINANCIAL INFORMATION

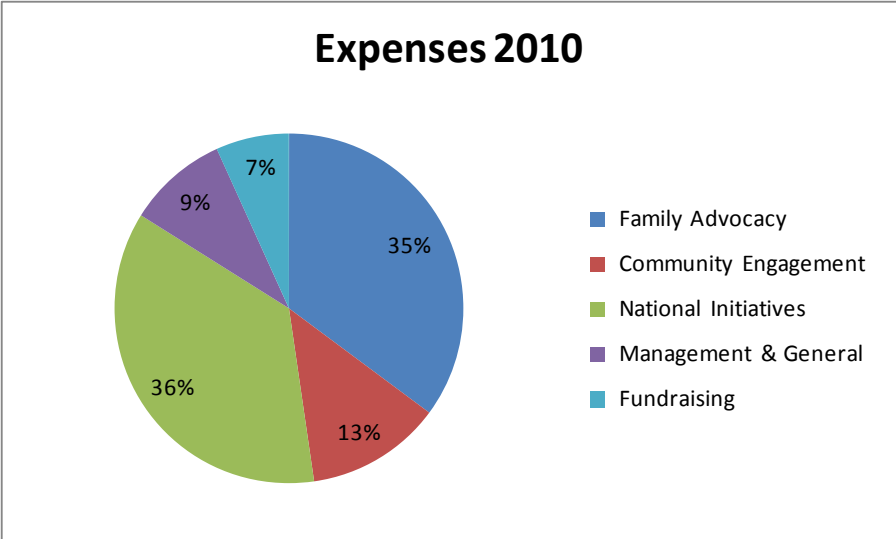
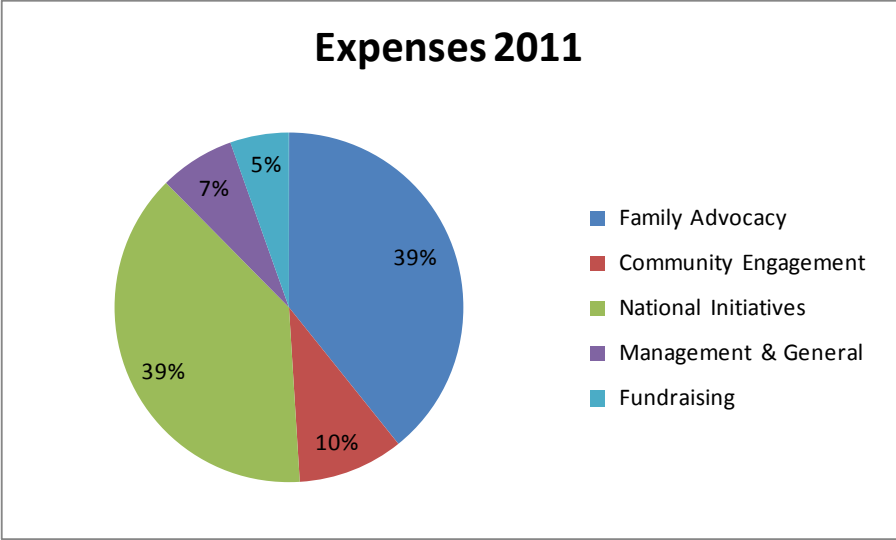
Operations	2011	2010
Revenue Sources		
Grants/Contributions	914,247	731,557
Government	1,253,113	1,109,112
In-Kind	20,453	16,470
Service Fees	46,841	73,017
Other	43	35
Total Revenue & Support	2,234,697	1,930,191

Expense		
Family Advocacy	814,259	792,022
Fuerza Unida/Community	203,186	282,326
National Training & TA	800,191	816,276
Total Program Services	1,817,636	1,890,624
Management & General	144,845	209,374
Fundraising	112,990	152,895
Total Expense	2,075,471	2,252,893



FINANCIAL INFORMATION

Balance Sheet	2011	2010
Current Assets	630,766	402,137
Net Property & Equipment	93,185	115,795
Other Assets	46,753	53,820
Total Assets	770,704	571,752
Total Liabilities	283,684	243,958
Unrestricted Net Assets	224,722	46,086
Temporarily Restricted - Net Assets	262,298	281,708
Total Net Assets	487,020	327,794
Total Liabilities & Net Assets	770,704	571,752



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government

City of Minneapolis
Emergency Food and Shelter Program
Hennepin County Attorney's Office
Office of Justice Programs-State of Minnesota
Office on Violence Against Women

united way

Greater Twin Cities United Way

matching gifts

Ameriprise Financial
The Nash Foundation
Prudential Financial

other

Faegre & Benson, LLP (in-kind)
First Tech (in-kind)
Good Search
Lake Research Partners (sponsorship for Viva
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Lopez-Savedra Fund of the
St. Paul Foundation

foundation and corporate giving programs

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Casa de Esperanza has chosen to use “@” in place of the masculine “o” when referring to people or things that are either gender neutral or both masculine and feminine in make-up. This decision reflects our commitment to gender inclusion and recognizes the important contributions that both men and women make to our communities.