

casa de esperanza annual report fiscal year 2010

our mission is to mobilize latinas and latino communities to end domestic violence.



The year began with a very special invitation.

We were honored to attend....

The Sheila Wellstone Institute's annual event, which honored

Vice President Joe Biden and Lupe Serrano, Casa de Esperanza's former President,

for their leadership in the movement to end domestic and sexual violence.

The event was held, October 1, 2009, at the U.S. Capitol, Washington, DC.

2010 was a remarkable year at Casa de Esperanza. Our National Latin@ Network for Healthy Families and Communities experienced its first full year—a year filled with opportunities to shape the national conversation about domestic violence and extend Casa de Esperanza's philosophy, practice and products across the country and internationally.

A few highlights:

2,220 individuals from organizations serving Latinas and their families throughout the USA participated in and were served by the National Latin@ Network for Healthy Families and Communities.

Policy

Our public policy director in Washington, DC:

- participated in many meetings, advocating for passage of the Family Violence Prevention Services
 Act (FVPSA); drafting the reauthorization of the Violence Against Women Act (VAWA); and working with legislators' staffs, including Senator Franken's office.
- met with the White House Council on Women and Girls as well as a small group to discuss priorities in the administration's FY11 budget.
- provided trainings and community-based insight into policy discussions with such agencies as the Office on Violence Against Women (OVW) of the U.S. Department of Justice and the Office on Women's Health of the U.S. Department of Health and Human Services.
- Researched and provided key information to community organizations across the country regarding the rights of immigrants who have experienced domestic violence.

Research

Our National Latin@ Research Center on Family and Social Change, headquartered at Georgia State University:

- created an evidence-based fact sheet providing research on domestic violence and Latin@ communities—an important tool for network members as they daily support Latinas and their families.
- initiated a research project to study the impact of violence in the home on young Latin@s, using letters from youth to their mothers.

Training and Technical Assistance

Casa de Esperanza staff:

- provided workshops, conferences, consultations, and trainings via conference calls and webinars
 to 1,072 network participants throughout the USA. Participation in conference calls and webinars
 doubled during the last six months of the year.
- created awareness of immigrant survivors' rights and remedies and met numerous requests for related information and trainings.
- received the first OVW Culturally and Linguistically Specific Services Program grant; provided two conferences, training and technical assistance for 57 culturally specific domestic violence
- organizations.



29 years of experience working with Latin@ realities in Minnesota

- + policy advocacy and understanding
 - + research that provides evidence-based information on Latin@ realities
 - training and consulting that extends this vital information to organizations across the country
- = greater access and services for Latin@ families throughout the United States.

Casa de Esperanza's work in Minnesota is our foundation and provides the daily community realities in which all our initiatives are rooted. In 2010 our staff worked across the organization, collaborating and disseminating information—back and forth—to ensure that our innovative initiatives feed and strengthen each other.

A few statistics and highlights:

Casa de Esperanza served a total of 10, 732 individuals.

Family Advocacy

- Supported 954 women and children, an increase of 32% over 2009.
- Provided monetary assistance (e.g., rent, transportation costs) to 106 participants through a Transitional Housing grant from OVW.
- Received 1816 crisis calls.

Youth

- 5 peer educators presented 11 workshops to 183 youth.
- Expanded impact by training 8 Latina peer educators at a partnering organization in Burnsville who, in turn, do workshops with youth.
- Worked with 49 Latina teen mothers on healthy relationships.
- Peer educators created a video, İYo Latina!, that was chosen to screen at the National Film Festival for Talented Youth in DC.

Líderes

- 12 *líderes* presented 54 talleres to 280 participants.
- Our curriculum was used by a domestic violence coalition in the Southwest as a basis for training adult peer educators among native and underserved rural women.

Fuerza Unida

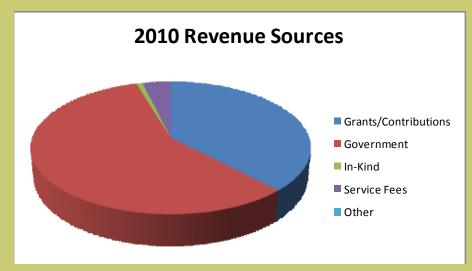
- 3,784 visitors came to our information and resource centers during 11,246 visits, ar increase of 14% over 2009.
- Comité Latino increased by 75% to 14 members, expanding resources available to the community to include health, immigration, education, legal, and dental care.

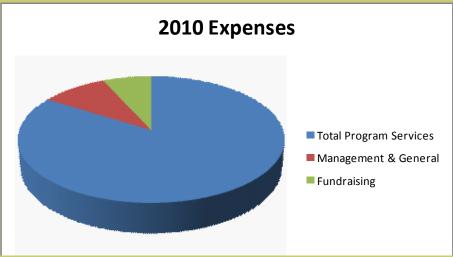
Financial Information

Operations	2010
Revenue Sources	2010
Grants/Contributions	731,557
Government	1,109,112
In-Kind	16,470
Service Fees	73,017
Other	35
Total Revenue & Support	1,930,191

Expense

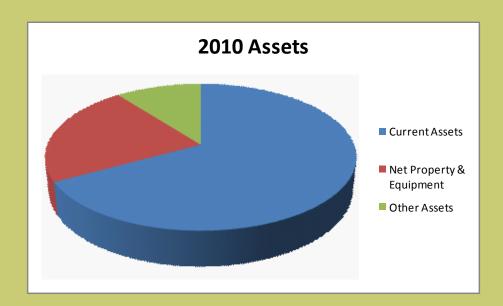
Family Advocacy	797,778
Fuerza Unida/Community	284,409
National Training & TA	819,354
Total Program Services	1,901,541
Management & General	210,286
Fundraising	153,850
Total Expense	2,265,677

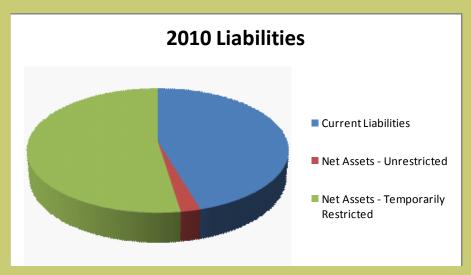




Balance Sheet

	2010
Curent Assets	344,490
Net Property & Equipment	115,795
Other Assets	53,820
Total Assets	514,105
Current Liabilities	243,958
Net Assets - Unrestricted	-11,561
Net Assets - Temporarily Restricted	281,708
Total Liabilities	514,105





leadership

Board of Directors

Athena Adkins
Nancy (Rusty) Barceló
Yolanda Cotterall
María Gloria Fressia
Rick Johnson
Ofelia López
Nicole McKoin
Miguel Ramos
Ruth Simmons
Karen Smith
Diana Villella

Staff

Patricia Tototzintle
Chief Executive Officer
Amy Sánchez
Chief Executive for External Relations

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