



casa de esperanza

2006

ANNUAL REPORT

INNOVATIVE RESPONSES TO SOCIETY'S VITAL ISSUES

Dear Friends of Casa de Esperanza,

We are pleased to present Casa de Esperanza's 2006 Annual Report.

The past year was a time of strengthening for our organization. We at Casa de Esperanza are positioned to extend our reach and take on new challenges in anticipation of 2007 and our 25th anniversary celebration.

As we complete this annual report, the Board of Trustees is finalizing a three-year Strategic Plan that will move Casa de Esperanza into our next stage of development. We look forward to sharing our plans with you in upcoming communications.

Casa de Esperanza's work would not be possible without the individuals and groups named in this report. Everyone—donors, funders, volunteers, staff, and Board members—contributes to achieving Casa de Esperanza's vision and mission. We deeply appreciate and value their support and commitment.

Sincerely,



Lupe Serrano
Executive Director



Margarita Rubalcava
Chair, Board of Directors

MISSION

Mobilize Latinas and Latino communities to end domestic violence.

VISION

Latinas, their families, and communities in Minnesota and throughout the world recognize and act to end domestic violence.

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2006 Highlights

- ▶▶ Began organizational dialogue to define “Effective Latina Advocacy,” creating a sound basis for policy and daily practice as well as breaking new ground—innovating to best serve Latinas.
- ▶▶ Launched strategic planning process with the goals of expanding national and international impact, strengthening our infrastructure, building leadership throughout the staff, and actualizing commitment to our mission at every level of our work and organization.
- ▶▶ Received two-year extension of Technical Assistance grant from the Office on Violence Against Women, US Department of Justice; grant will end in January 2008.
- ▶▶ Increased recruitment and retention of volunteers with new Volunteer Coordinator position.
- ▶▶ Brought community engagement focus to St. Paul’s East Side with community survey, establishment of Latino Core Team, and action planning.

Casa de Esperanza touched the lives of 8,968 people during 2006.

Fuerza Unida, A Community Engagement Process

Building social capital—networks that support family and community stability and decrease isolation—and connecting Latinos to opportunities for economic development.



Action

- Assisting businesses and organizations on St. Paul's East Side—the city's largest Latino community—to hear the voice of the community and build on its strengths.
- Creating vehicles for communication and information-sharing among Latino families and organizations on the East Side.
- Providing a welcoming, *ambiente* (ambience) that encourages Latinos to use the St. Paul and Minneapolis neighborhood Information and Resource Centers.



Results

- Recorded more than 7,000 visits to the Information and Resource Centers at Plaza Latina and Mercado Central. More and more visitors—primarily monolingual Spanish speakers—feel ownership of the centers.
- Surveyed 100 Latino East Side residents to explore their awareness of community resources and identify areas of potential growth; distributed survey results to local businesses and organizations.
- Recruited leaders from the East Side and local organizations to form Latino Core Team for East Side work; consulted or collaborated with 37 local organizations to build social capital in this St. Paul Latino community.

Family Advocacy

Supporting Latinas and their children—who have experienced domestic violence—to recognize and build on their strengths and capabilities.

- ▶▶ **Action**
- Serving women and families through our 24/7 bilingual crisis line, community advocacy, and shelter—*El Refugio*; providing wholistic advocacy to mothers and children through our children’s initiative.
 - Providing advocacy that *best supports Latinas*—honoring the wisdom of each woman, the centrality of *familia* in her life, and the cultural context that informs her decisions.
 - Supporting battered women at Hennepin County’s Domestic Abuse Service Center and the Minneapolis Police Department.

- ▶▶ **Results**
- Responded to 2027 calls to our bilingual crisis line.
 - Supported a total of 1163 women and children, of whom 75% were Latinos.
 - Created the Family Advocacy Children’s Advisory Committee to provide expertise and guidance to our children’s initiative; “field-tested” activity toolkits for mothers and children; and produced the first issue of our Spanish-language parents’ newsletter.

Training & Technical Assistance

Education, training, and support—locally and nationally—that puts Casa de Esperanza’s work “in the hands of more and more people.”



Action

- Training and coaching adult Latinas and Latino youth to provide *talleres* (workshops) for their peers.
- Providing support and training at the national level to maximize and enhance services for Latinas experiencing domestic violence. This Technical Assistance is funded by a grant from the U.S. Office on Violence Against Women, U.S. Department of Justice.
- Consulting with Twin Cities mainstream organizations—county, neighborhood, public safety, and domestic violence—to increase their understanding of Latino realities and provide information and resources related to serving Latino families.



Results

- Youth Peer Educators presented their work at PeaceJam 2006. The audience comprised more than 300 youth and adults, as well as Nobel Peace Prize Laureate Wangari Mathaai of Kenya.
- Provided Technical Assistance to 69 organizations from the State of Washington to Puerto Rico; supported 627 individuals through such activities as conferences, site visits, workshops, and conference calls; and distributed 382 Casa de Esperanza products—films, manuals, and curricula.
- Promoted systems change by guiding more than 370 individuals and their organizations to improve their services to Latino families and Latinas experiencing domestic violence.

Finances

Operations

Revenue Sources	2006	2005
Grants/Contributions	\$610,574	\$1,210,042
Government Grants	\$723,901	\$604,405
In-Kind	\$4,950	\$8,595
Other	\$4,616	\$2,541

Total Revenue & Support **\$1,344,041** **\$1,825,583**

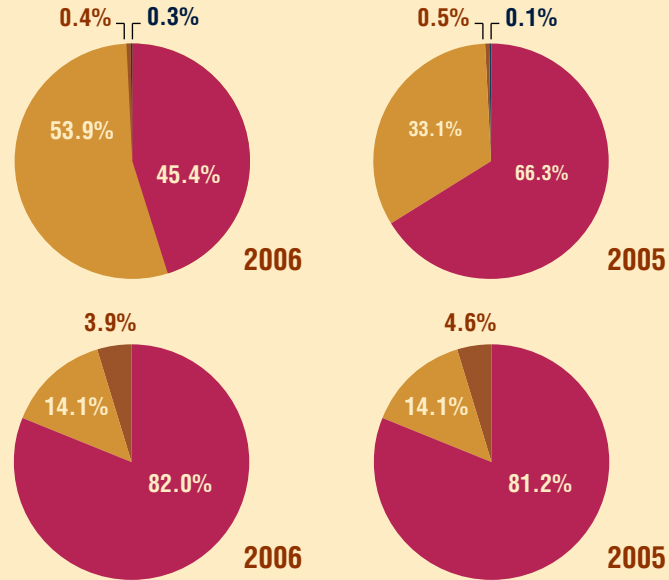
Expense Breakdown	2006	2005
Program Services	\$1,243,481	\$1,107,922
Management & General	\$214,326	\$192,926
Fundraising	\$58,804	\$63,330

Total Expenses **\$1,516,611** **\$1,364,178**

Balance Sheet – Selected Items

	2006	2005
Current Assets	\$378,126	\$506,762
Net Property & Equipment	\$161,329	\$148,931
Other Assets	\$153,404	\$197,187
Long Term Receivable	--	--
Total Assets	\$692,859	\$852,880

	2006	2005
Current Liabilities	\$89,061	\$76,512
Net Assets – Unrestricted	\$196,513	\$170,123
Net Assets – Temporarily Restricted	\$407,285	\$606,245
Total Liabilities	\$692,859	\$852,880



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